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Filing date: **10/31/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91237315
Party	Defendant Universal Life Church Monastery Storehouse, Inc.
Correspondence Address	MICHAEL P MATESKY II MATESKY LAW PLLC 1001 4TH AVE, SUITE 3200 SEATTLE, WA 98154 UNITED STATES trademarks@mateskylaw.com, mike@mateskylaw.com 206-701-0331
Submission	Other Motions/Papers
Filer's Name	Michael P. Matesky, II
Filer's email	mike@mateskylaw.com, trademarks@mateskylaw.com
Signature	/Michael P. Matesky, II/
Date	10/31/2019
Attachments	Corr. Matesky Decl. & Exs. 103019.pdf(3911813 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

AMERICAN MARRIAGE  
MINISTRIES,

Opposer,

v.

UNIVERSAL LIFE CHURCH  
MONASTERY STOREHOUSE,

Applicant.

Opposition No. 91237315

CORRECTED DECLARATION OF  
MICHAEL P. MATESKY, II

I, Michael P. Matesky, II, declare as follows:

1. I am and at all relevant times have been counsel for Applicant in this matter.
2. I am over the age of eighteen years and otherwise competent to testify in this matter.
3. I make this declaration based on my personal knowledge.
4. Attached hereto as Exhibit A are true and correct excerpts from Applicant's Responses to Opposer's First Set of Interrogatories to Applicant as served on Opposer in this matter.
5. Attached hereto as Exhibit B are true and correct copies of the Application, Office Action, Examiner's Amendment, and Notice of Publication from the file history of U.S. Trademark Application No. 87430729, as obtained from USPTO.gov.

6. Attached hereto as Exhibit C are true and correct copies of TESS printouts and registration certificates for multiple trademark registrations issued by the U.S. Patent & Trademark Office, as obtained from USPTO.gov.

7. Attached hereto as Exhibit D are true and correct copies of dictionary definitions for several terms included in the trademarks set forth in Exhibit C, as obtained from the online dictionary sites identified in such copies.

8. Attached hereto as Exhibit E is a true and correct copy of the Notice of Combined Deposition of American Marriage Ministries and Dylan Wall served on Opposer in this matter.

9. Attached hereto as Exhibit F are true and correct excerpts of the transcript of the Combined Deposition of American Marriage Ministries and Dylan Wall in this matter, as obtained from Seattle Deposition Reporters.

10. Attached hereto as Exhibit G are true and correct excerpts of the transcript of the Deposition of George Freeman in this matter, as obtained from TSG Reporting.

11. Attached hereto as Exhibit H are true and correct excerpts of the transcript of the Deposition of Dallas Goschie in this matter, as obtained from TSG Reporting.

DATED: October 30, 2019 at Seattle, Washington

s/ Michael P. Matesky, II/

Michael P. Matesky, II

# EXHIBIT A

EXHIBIT A

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

AMERICAN MARRIAGE MINISTRIES	Opposition No. 91237315
Opposer,	Mark: GET ORDAINED
vs.	TM Application No: 87/430,729
UNIVERSAL LIFE CHURCH MONASTERY STOREHOUSE, INC.,	APPLICANT'S RESPONSES TO OPPOSER'S FIRST SET OF INTERROGATORIES TO APPLICANT
Applicant.	

Applicant UNIVERSAL LIFE CHURCH MONASTERY STOREHOUSE, INC., (“Applicant”), in accordance with 37 C.F.R. §2.120 and Federal Rules of Civil Procedure 26 and 33, hereby submits the following objections and responses to the First Set of Interrogatories propounded by Opposer, AMERICAN MARRIAGE MINISTRIES (“Opposer”).

**PRELIMINARY STATEMENT**

1. Applicant's investigation and development of all facts and circumstances relating to the above-captioned proceeding are ongoing. These responses and objections are made without prejudice to, and are not a waiver of, Applicant's right to rely on other facts or documents at any later state of this proceeding.

2. By making the accompanying responses and objections to Opposer's interrogatories, Applicant does not waive, and hereby expressly reserves, its right to assert any and all objections as to the admissibility of such responses into evidence in this proceeding, or in any other proceedings, on any and all grounds including, but not limited to, competency, relevancy, materiality, and privilege. Further, Applicant makes the responses and objections herein without in any way implying that it considers Opposer's interrogatories or any responses thereto to be relevant or material to the subject matter of this proceeding.

3. A response to an interrogatory shall not be deemed or construed to mean that Applicant performed any of the acts described in the interrogatory, or definitions and/or instructions applicable to the interrogatory, or that Applicant acquiesces in the characterization of the conduct or

## EXHIBIT A

**INTERROGATORY NO. 2.** Identify and describe each product and/or service sold and/or distributed by Applicant under the designation GET ORDAINED.

**RESPONSE:** Applicant objects on the grounds that this interrogatory is vague and ambiguous to the extent it refers to “distribution” of services, and irrelevant and overly broad to the extent it seeks information regarding services that are not identified in U.S. Application Serial No: 87/430,729. Without waiving the foregoing objections, Applicant states the following in response:

Applicant does not use GET ORDAINED trademark on products. Applicant does not sell services under the GET ORDAINED trademark. Applicant provides the services identified in U.S. Application Serial No: 87/430,729 under the GET ORDAINED trademark.

**INTERROGATORY NO. 3.** List the dates during which each product and/or service identified in No 2 above was available for sale or distribution, annual sales for each year each product and/or service was provided, the amount spent annually on advertising each product and/or service, and the geographic area in which each product and/or service was advertised, provided and/or sold.

**RESPONSE:** Applicant objects on the grounds that this interrogatory (1) is vague and ambiguous to the extent it refers to “distribution” of services and refers to “each product and/or service identified in No 2 above,” (2) requires disclosure of confidential and proprietary trade secret information to Applicant’s direct competitor to the extent it seeks advertising expenditure information, (3) is irrelevant to the extent it seeks advertising expenditure information, and (4) is overly burdensome and unduly broad in comparison to potential probative value of the information requested to the extent it seeks advertising expenditure information. Without waiving the foregoing objections, Applicant states the following in response:

Applicant does not sell or distribute products under the GET ORDAINED trademark. Applicant does not sell or “distribute” services under the GET ORDAINED trademark. Applicant has offered online retail store services, performance of religious ceremonies, ordination services, and operation of an informational website under the GET ORDAINED trademark since at least March 24, 2010. Each of these services has been advertised and provided throughout the United States.

## EXHIBIT A

**INTERROGATORY NO. 4.** Identify all documents, purchase orders, invoices, labels, flyers, brochures, other advertising or any writing whatsoever which Applicant will rely upon to establish the date(s) specified in answer to above Interrogatory No. 3.

**RESPONSE:** Applicant objects on the grounds that this interrogatory seeks attorney work product and is premature to the extent it requires Applicant to divulge what it “will rely upon” at some later date in this proceeding. Without waiving the foregoing objections, Applicant responds as follows: Applicant may rely on the following document in support of the date identified in response to Interrogatory No. 3:

See Bates No. ULCM000192.

**INTERROGATORY NO. 5.** With respect to the first use(s) of GET ORDAINED in connection with the sale of each product and/or service identified in above Interrogatory No. 2, state:

- (a) Each manner in which the term GET ORDAINED was used, e.g. by affixing to containers, labels, or in newspaper advertising or fliers;
- (b) If the designation GET ORDAINED was printed on containers for the product or on labels, the name and address of the person(s) or organization(s) which printed them;
- (c) If the designation GET ORDAINED was used in brochures or fliers, the name and address of the person(s) or organization(s) which printed them;
- (d) If the designation was used in media advertising, the name and address of the person(s) or organization(s) which advertised them;
- (e) Whether the product and/or service was sold;
- (f) Whether the product and/or service was offered free of charge;
- (g) The name and address of the person(s) or organization(s) to whom the product and/or service was sold;
- (h) Whether Applicant itself manufactured each of the product(s) sold and/or distributed under the designation GET ORDAINED.
- (i) Whether Applicant itself provided the service(s) sold under the designation GET ORDAINED.
- (j) Whether the sale of each product or service under the designation GET ORDAINED has been continuous from each date specified in above Interrogatory No. 4 to the present;

## EXHIBIT A

**INTERROGATORY NO. 11.** Identify all purchasers by class (e.g., retailers, general public) of each product and/or service specified in Classes 35 and 45 of application Serial No. 87/430,729 marketed under the designation GET ORDAINED,

**RESPONSE:** Applicant objects on the grounds that this interrogatory is confusing to the extent it refers to any “product” specified in Classes 35 and 45, and is overly broad, unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence, seeks disclosure of confidential and proprietary trade secret information, and seeks disclosure of sensitive and confidential third party information to the extent it seeks the personal information of third parties. Without waiving the foregoing objections, Applicant responds as follows:

Applicant has no responsive information, because Applicant does not sell any product or service under the GET ORDAINED trademark.

**INTERROGATORY NO. 12.** Identify each item of sales literature, including brochures and fliers produced by or for Applicant for distribution in the United States to advertise each product and/or service specified in Classes 35 and 45 of Serial No. 87/430,729 marketed under the designation GET ORDAINED.

**RESPONSE:** Applicant objects on the grounds that this interrogatory is vague and ambiguous in its use of the term “sales literature,” is confusing to the extent it refers to any “product” specified in Classes 35 and 45, and is overly broad, unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence to the extent it seeks “identification” of “each item” covered by the request. Without waiving the foregoing objections, Applicant responds as follows:

Applicant has no responsive information.

**INTERROGATORY NO. 13.** List all geographical areas (by city and state) in which Applicant sells each product and/or service specified in Classes 35 and 45 of application Serial No. 87/430,729 under the designation GET ORDAINED.

**RESPONSE:** Applicant objects on the grounds that this interrogatory vague, ambiguous, and confusing to the extent it refers to any “product” specified in Classes 35 and 45, and is overly broad, unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence



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because the requested information bears no relation to the alleged descriptive or generic nature of the GET ORDAINED trademark. Without waiving the foregoing objections, Applicant responds as follows:

Applicant has no responsive information, because Applicant does not sell any product or service under the GET ORDAINED trademark.

**INTERROGATORY NO. 14.** List all newspapers or trade journals in the United States in which Applicant has advertised each product and/or service specified in Classes 35 and 45 of application Serial No. 87/430,729 under the designation GET ORDAINED and the dates thereof.

**RESPONSE:** Applicant objects on the grounds that this interrogatory is confusing to the extent it refers to any “product” specified in Classes 35 and 45. Without waiving the foregoing objections, Applicant responds as follows:

Applicant has no responsive information.

**INTERROGATORY NO. 15.** List all radio and/or TV stations in the United States where Applicant has advertised each product and/or service specified in Classes 35 and 45 of application Serial No. 87/430,729 under the designation GET ORDAINED and the dates thereof.

**RESPONSE:** Applicant objects on the grounds that this interrogatory is confusing to the extent it refers to any “product” specified in Classes 35 and 45. Without waiving the foregoing objections, Applicant responds as follows:

Applicant has no responsive information.

**INTERROGATORY NO. 16.** List all other media, not already identified in above Interrogatories 14 and 15 where Applicant has advertised each product and/or service specified in Classes 35 and 45 of application Serial No. 87/430,729 under the designation GET ORDAINED and the dates thereof.

**RESPONSE:** Applicant objects on the grounds that this interrogatory is confusing to the extent it refers to any “product” specified in Classes 35 and 45, and is vague and ambiguous in its use of the

## EXHIBIT A

term “each,” “media,” and “under the designation.” Without waiving the foregoing objections, Applicant responds as follows:

Applicant has advertised the services specified in Classes 35 and 45 of application Serial No. 87/430,729 under the designation GET ORDAINED via the getordained.org website, via YouTube.com, and via paid search engine advertising, but has only advertised each of the services specified in Classes 35 and 45 of application Serial No. 87/430,729 under the designation GET ORDAINED via the getordained.org website from at least March 24, 2010 to the present.

**INTERROGATORY NO. 17.** For each calendar year since commencement of use of the designation GET ORDAINED in connection with the marketing of each product and/or service specified in Classes 35 and 45 of Application Serial No. 87/430,729, state the amount expended by Applicant in the United States in the advertisement of each product and/or service.

**RESPONSE:** Applicant objects on the grounds that this interrogatory (1) is confusing to the extent it refers to any “product” specified in Classes 35 and 45, (2) requires disclosure of confidential and proprietary trade secret information to Applicant’s direct competitor to the extent it seeks advertising expenditure information, (3) is irrelevant to the extent it seeks advertising expenditure information, and (4) is overly burdensome and unduly broad in comparison to potential probative value of the information requested to the extent it seeks advertising expenditure information.

**INTERROGATORY NO. 18.** For each calendar year since commencement of use of the designation GET ORDAINED in connection with the sale of each product and/or service specified in Classes 35 and 45 of application Serial No. 87/430,729, state the amount of sales by Applicant in the United States of each product and/or service.

**RESPONSE:** Applicant objects on the grounds that this interrogatory (1) is confusing to the extent it refers to any “product” specified in Classes 35 and 45, (2) requires disclosure of confidential and proprietary trade secret information to Applicant’s direct competitor to the extent it seeks sales numbers, (3) is irrelevant to the extent it seeks sales numbers, and (4) is overly burdensome and unduly broad in comparison to potential probative value of the information requested to the extent it seeks sales numbers. Without waiving the foregoing objections, Applicant responds as follows:

## EXHIBIT A

Applicant has no responsive information, because Applicant does not sell any product or service under the GET ORDAINED trademark.

**INTERROGATORY NO. 19.** Identify by name and address all person(s) or organization(s) who have been responsible for advertising each service specified in Classes 35 and 45 of application Serial No. 87/430,729, under the designation GET ORDAINED.

**RESPONSE:** Applicant objects on the grounds that this interrogatory vague and ambiguous in its use of the term “responsible,” is confusing to the extent it refers to any “product” specified in Classes 35 and 45, and is overly broad, unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence, and seeks private and confidential information, to the extent it seeks home addresses and telephone numbers and personal identities of third parties. Without waiving the foregoing objections, Applicant responds as follows:

- George Freeman
- Dallas Goschie
- Brian Wozeniak
- Portent, Inc.

**INTERROGATORY NO. 20.** Describe in detail all instances known to Applicant of any other use of GET ORDAINED by third parties in association with ordination services.

**RESPONSE:** Applicant objects on the grounds that this interrogatory is vague and ambiguous in its use of the phrase “in association with ordination services” and “GET ORDAINED,” and is overly broad, unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence to the extent it asks Applicant to “describe in detail all instances” and seeks information already in the possession of Opposer. Without waiving the foregoing objections, Applicant responds as follows:

Applicant is generally aware that third parties may use the term “get ordained” when discussing the act of becoming a minister or wedding officiant. Applicant is aware that Opposer has produced documents allegedly showing third parties using the term “get ordained,” but is unsure if such use is “in association” with ordination services in the manner described by Opposer in its

EXHIBIT A

11. Dallas Goschie
12. Dallas Goschie
13. George Freeman
14. George Freeman, Dallas Goschie
15. George Freeman
16. Brian Wozeniak, Dallas Goschie
17. Brian Wozeniak
18. Dallas Goschie
19. Brian Wozeniak
20. George Freeman, Dallas Goschie
21. George Freeman
22. George Freeman, Dallas Goschie
23. George Freeman, Dallas Goschie
24. George Freeman
25. George Freeman
26. George Freeman
27. George Freeman, Dallas Goschie, Brian Wozeniak

Dated this 15<sup>th</sup> day of October 2018.

Respectfully submitted:

/Michael P. Matesky, II/  
Michael P. Matesky, II  
(Washington Bar No. 39586)  
MATESKY LAW<sup>PLLC</sup>  
1001 4<sup>th</sup> Ave., Suite 3200  
Seattle, WA 98154  
Ph: 206.701.0331  
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Email: [mike@mateskylaw.com](mailto:mike@mateskylaw.com);  
[litigation@mateskylaw.com](mailto:litigation@mateskylaw.com)

Attorney for Applicant

EXHIBIT A

**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing Applicant's Objections and Responses to the First Set of Interrogatories propounded by Opposer, is now being served on American Marriage Ministries, through their counsel of record, by forwarding said copy on October 15, 2018, via email to:

American Marriage Ministries, through its attorney

Nancy V. Stephens  
Foster Pepper PLLC  
1111 3rd Avenue, Suite 3000  
Seattle, WA 98101  
UNITED STATES  
nancy.stephens@foster.com and renee.stewart@foster.com

Signature: /Amy Wallace/  
Amy Wallace

# EXHIBIT B

## Trademark/Service Mark Application, Principal Register

### TEAS Plus Application

Serial Number: 87430729

Filing Date: 04/28/2017

**NOTE:** Data fields with the \* are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
<b>TEAS Plus</b>	<b>YES</b>
<b>MARK INFORMATION</b>	
*MARK	<a href="#">GET ORDAINED</a>
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	GET ORDAINED
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Universal Life Church Monastery Storehouse, Inc.
*STREET	1425 Broadway #67
*CITY	Seattle
*STATE (Required for U.S. applicants)	Washington
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	98122
<b>LEGAL ENTITY INFORMATION</b>	
*TYPE	CORPORATION
*STATE/COUNTRY OF INCORPORATION	Washington
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
*INTERNATIONAL CLASS	035
*IDENTIFICATION	On-line retail store services featuring <b>clothing in the nature of shirts, hats, stoles; stationery; business cards; bumper stickers; license plate holders; badges; pens; pins; musical sound recordings; bookmarks; bread; aromatic oil; portfolios; and publications in the nature of books, hand-outs, workbooks, manuals, brochures, and newsletters in the fields of religion, spirituality, marriage, law, and management</b>

<b>*FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 11/17/2016
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 11/17/2016
<b>SPECIMEN FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	<a href="#">SPE0-731409484-20170427185650169915 . Class 35 Specimens.pdf</a>
<b>CONVERTED PDF FILE(S) (2 pages)</b>	<a href="#">\\TICRS\EXPORT17\IMAGEOUT17\874\307\87430729\xml1\FTK0003.JPG</a>
	<a href="#">\\TICRS\EXPORT17\IMAGEOUT17\874\307\87430729\xml1\FTK0004.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Screen capture showing use of applied-for mark in connection with online retail store services
<b>* INTERNATIONAL CLASS</b>	045
<b>*IDENTIFICATION</b>	Conducting religious ceremonies; Ecclesiastical services, namely, ordaining ministers to perform religious ceremonies; Providing a website featuring information about religious belief systems
<b>*FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 07/10/2011
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 07/10/2011
<b>SPECIMEN FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	<a href="#">SPE0-731409484-20170427185650169915 . Class 45 Specimens.pdf</a>
<b>CONVERTED PDF FILE(S) (3 pages)</b>	<a href="#">\\TICRS\EXPORT17\IMAGEOUT17\874\307\87430729\xml1\FTK0005.JPG</a>
	<a href="#">\\TICRS\EXPORT17\IMAGEOUT17\874\307\87430729\xml1\FTK0006.JPG</a>
	<a href="#">\\TICRS\EXPORT17\IMAGEOUT17\874\307\87430729\xml1\FTK0007.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Image showing ordination certificate given to recipient of ordination services bearing applied-for mark
<b>ADDITIONAL STATEMENTS INFORMATION</b>	
<b>*TRANSLATION (if applicable)</b>	
<b>*TRANSLITERATION (if applicable)</b>	
<b>*CLAIMED PRIOR REGISTRATION (if applicable)</b>	
<b>*CONSENT (NAME/LIKENESS) (if applicable)</b>	
<b>*CONCURRENT USE CLAIM (if applicable)</b>	
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Michael P. Matesky, II
<b>ATTORNEY DOCKET NUMBER</b>	ULCM 00246
<b>FIRM NAME</b>	Matesky Law PLLC
<b>STREET</b>	1001 4th Ave., Suite 3200
<b>CITY</b>	Seattle
<b>STATE</b>	Washington



<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	98154
<b>PHONE</b>	206.701.0331
<b>FAX</b>	206.701.0332
<b>EMAIL ADDRESS</b>	trademarks@mateskylaw.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>CORRESPONDENCE INFORMATION</b>	
<b>*NAME</b>	Michael P. Matesky, II
<b>FIRM NAME</b>	Matesky Law PLLC
<b>*STREET</b>	1001 4th Ave., Suite 3200
<b>*CITY</b>	Seattle
<b>*STATE</b> (Required for U.S. addresses)	Washington
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE</b>	98154
<b>PHONE</b>	206.701.0331
<b>FAX</b>	206.701.0332
<b>*EMAIL ADDRESS</b>	trademarks@mateskylaw.com; mike@mateskylaw.com
<b>*AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>APPLICATION FILING OPTION</b>	TEAS Plus
<b>NUMBER OF CLASSES</b>	2
<b>FEE PER CLASS</b>	225
<b>*TOTAL FEE PAID</b>	450
<b>SIGNATURE INFORMATION</b>	
<b>* SIGNATURE</b>	/George Freeman/
<b>* SIGNATORY'S NAME</b>	George Freeman
<b>* SIGNATORY'S POSITION</b>	President
<b>SIGNATORY'S PHONE NUMBER</b>	2062851086
<b>* DATE SIGNED</b>	04/28/2017

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## Trademark/Service Mark Application, Principal Register

### TEAS Plus Application

Serial Number: 87430729

Filing Date: 04/28/2017

#### To the Commissioner for Trademarks:

**MARK:** GET ORDAINED (Standard Characters, see [mark](#))

The mark in your application is GET ORDAINED.

The applicant, Universal Life Church Monastery Storehouse, Inc., a corporation of Washington, having an address of  
1425 Broadway #67  
Seattle, Washington 98122  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

#### For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: On-line retail store services featuring clothing in the nature of shirts, hats, stoles; stationery; business cards; bumper stickers; license plate holders; badges; pens; pins; musical sound recordings; bookmarks; bread; aromatic oil; portfolios; and publications in the nature of books, hand-outs, workbooks, manuals, brochures, and newsletters in the fields of religion, spirituality, marriage, law, and management

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 11/17/2016, and first used in commerce at least as early as 11/17/2016, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Screen capture showing use of applied-for mark in connection with online retail store services.

#### Original PDF file:

[SPE0-731409484-20170427185650169915\\_.. Class\\_35\\_Specimens.pdf](#)

#### Converted PDF file(s) (2 pages)

[Specimen File1](#)

[Specimen File2](#)

#### For specific filing basis information for each item, you must view the display within the Input Table.

International Class 045: Conducting religious ceremonies; Ecclesiastical services, namely, ordaining ministers to perform religious ceremonies; Providing a website featuring information about religious belief systems

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 045, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 07/10/2011, and first used in commerce at least as early as 07/10/2011, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Image showing ordination certificate given to recipient of ordination services bearing applied-for mark.

**Original PDF file:**

[SPE0-731409484-20170427185650169915 . . Class 45 Specimens.pdf](#)

**Converted PDF file(s)** (3 pages)

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

**The applicant's current Attorney Information:**

Michael P. Matesky, II of Matesky Law PLLC    1001 4th Ave., Suite 3200  
Seattle, Washington 98154  
United States  
206.701.0331(phone)  
206.701.0332(fax)  
trademarks@mateskylaw.com (authorized)

The attorney docket/reference number is ULCM 00246.

**The applicant's current Correspondence Information:**

Michael P. Matesky, II  
Matesky Law PLLC  
1001 4th Ave., Suite 3200  
Seattle, Washington 98154  
206.701.0331(phone)  
206.701.0332(fax)  
trademarks@mateskylaw.com;mike@mateskylaw.com (authorized)

**E-mail Authorization:** I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Plus status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$450 has been submitted with the application, representing payment for 2 class(es).

**Declaration**

☒ **If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- The facts set forth in the application are true.

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- The facts set forth in the application are true.

- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: /George Freeman/ Date: 04/28/2017

Signatory's Name: George Freeman

Signatory's Position: President

Signatory's Phone Number: 2062851086

Payment Sale Number: 87430729

Payment Accounting Date: 05/01/2017

Serial Number: 87430729

Internet Transmission Date: Fri Apr 28 20:19:06 EDT 2017

TEAS Stamp: USPTO/FTK-XX.XXX.XX.XX-20170428201906448

253-87430729-58094615f827543b84a66e78c0c

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C-6974-20170427185650169915

GET ORDAINED

Clergy Shirt - Long Sleeve

https://getordained.org/ministry-supplies/clergy-shirt-long-sleeve

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Clergy Shirt - Long Sleeve

\$39.99

In Stock



If you are planning on taking your ministry to the next level and not only be a minister, but have the appearance of one, this is a great place to start.

Step #1 — Set your options, then add to cart:

Clergy Shirt - Long Sleeve — Options

Shirt Size:

Please Choose

How many Clergy Shirt - Long Sleeve's would you like to order?

Quantity:

1

Customers who bought this also bought:

Subtotal: **\$39.99**

Add to Cart

Thursday, April 27, 2017

Minister's Anointing Oil - Ge

https://getordained.org/ministry-supplies/ministers-anointing-oil

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# Minister's Anointing Oil

\$5.99

In Stock

We are proud to say that our online ordination grants our ministers the powers of anointing and consecration.

Step #1 — Set your options, then add to cart:

How many *Minister's Anointing Oil's* would you like to order?

Quantity:

Subtotal: **\$5.99**

Add to Cart

### Minister's Anointing Oil Details

This ¼ oz of aromatic olive oil is derived from the natural fragrances of the Holy Land - Frankincense and Myrrh.

We recommend this oil as a spiritual aid for those you meet on your path.

ANointing Oil

Thursday, April 27, 2017

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https://getordained.org/training/performing-baptisms

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Training / How to Perform a Baptism

## How to Perform a Baptism


Many Christian denominations—Orthodox, Catholic, Protestant, alike—have historically practiced the rite of baptism. Over time, many other religions outside of Christianity have also adopted the tradition. This ceremony often signals an individual's introduction into the faith. In this sense, baptism is often regarded as one of the most important moments in one's spiritual journey.


This page has been developed to help direct and provide tips for ULC ministers on how to go about performing a baptism. If you'd like more information, we suggest looking into our very popular Baptism Kit. This package includes an expertly crafted guide on performing the spiritual rite of baptisms, several high-quality certificates, and a specialized clergy badge to present to attendees at your next ceremony.

Although each denomination and religion have their own individual practices and traditions, most forms of baptism involve using water to cleanse people of their sins before they enter the faith. This ritual is also considered a way of ushering someone into their new spiritual life. Reverends, pastors and ministers are often looked to as those who perform this ceremony. In fact, many of our ministers have found themselves called upon to perform this special ceremony.

Baptism ceremonies generally come in two forms: immersion and affusion. Immersion baptisms involve fully submerging the person into water. This can be done in a pool, large tub, or in a lake/river. Affusion baptism is a much simpler process. For this type of ceremony, water is simply sprinkled or poured on the person's head. We created the following video to help our ministers better understand the difference between these two types of baptism:

How to Perform A Baptism





Thursday, April 27, 2017



Wedding Training - Get Ordained

https://getordained.org/training/wedding

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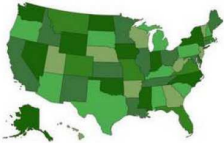

## Wedding Training

Welcome to the Wedding Training Center! We have put together a number of resources that will prove helpful to ministers and couples alike. Whether you're planning to get married or are preparing to officiate a ceremony, you've come to right place.

Although conducting a marriage ceremony might seem daunting, not to worry! Our step-by-step wedding guide will walk you through the process. You'll also want to visit the Marriage License section, it contains valuable tips for completing the legal paperwork. Oh, and don't forget to check out the State Marriage Laws page! There you will find important information about the specific wedding laws in your area.

If there is anything else you need for the big day, head over to the [ministry supplies](#) section to browse our collection of wedding products.





Thursday, April 27, 2017

Get Ordained

Universal Life Church

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## Become a Minister

The Universal Life Church accepts anyone, regardless of their particular denomination. The church believes anyone should have the right to become ordained as a minister and "captain their own spiritual ship", no matter what their specific beliefs may be. Many people would like to become ordained, but are concerned it is too long of a process or that they will be rejected because they aren't "religious" enough. Thankfully, this isn't something you need to worry about with the Universal Life Church. If you are looking to become a minister but don't want to go through a lengthy process, then the Get Ordained™ service is the perfect solution for you.


### Using Get Ordained™

The Get Ordained™ service to become a minister is just as simple as it sounds. Once you are ordained, you will be legally recognized as a minister nearly anywhere. All you need to do is click the button to be led to the proper form. Fill out your information and then you can submit your request to become ordained. There are no tests to take and no lengthy forms to fill out. You will receive confirmation within a few minutes, and you can also receive a hard copy of your Minister's License or any other supplies you'd like in the mail if you request these things from the church catalog. After your form has been submitted and accepted, you will be legally recognized as a minister.

Become a minister online with Get Ordained™

### Benefits of Online Ordination

There are several benefits to using Get Ordained™. In addition to the process being



Thursday, April 27, 2017

**To:** Universal Life Church Monastery Storehou ETC. ([trademarks@mateskylaw.com](mailto:trademarks@mateskylaw.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 87430729 - GET ORDAINED - ULCM 00246  
**Sent:** 7/26/2017 3:58:10 PM  
**Sent As:** ECOM106@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION  
SERIAL NO.** 87430729

**MARK:** GET ORDAINED

**\*87430729\***

**CORRESPONDENT**

**ADDRESS:**

MICHAEL P.  
MATESKY, II  
MATESKY LAW PLLC  
1001 4TH AVE., SUITE  
3200  
SEATTLE, WA 98154

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**APPLICANT:** Universal  
Life Church Monastery  
Storehou ETC.

**CORRESPONDENT'S  
REFERENCE/DOCKET  
NO:**

ULCM 00246

**CORRESPONDENT E-  
MAIL ADDRESS:**

[trademarks@mateskylaw.com](mailto:trademarks@mateskylaw.com)

**OFFICE ACTION**

**STRICT DEADLINE TO RESPOND TO THIS LETTER**

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW. A RESPONSE TRANSMITTED THROUGH THE TRADEMARK ELECTRONIC APPLICATION SYSTEM (TEAS) MUST BE RECEIVED BEFORE MIDNIGHT **EASTERN TIME** OF THE LAST DAY OF THE RESPONSE PERIOD.

**ISSUE/MAILING DATE: 7/26/2017**

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

**SUMMARY OF ISSUES:**

- Classification & Identification of Services

**SEARCH OF OFFICE'S DATABASE OF MARKS**

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

**THIS PARTIAL REQUIREMENT APPLIES ONLY TO THE IDENTIFICATION OF SERVICES SPECIFIED THEREIN**

## **CLASSIFICATION AND IDENTIFICATION OF SERVICES**

The identification of services in International Class 045 is acceptable as written.

The wording in the identification of services within International Class 035 must be clarified because it is indefinite and too broad and could include services in other international classes, as applicant's use of semicolons divides the identification into separate goods that do not relate back to the "online retail store services". See 37 C.F.R. §2.32(a)(6); TMEP §§1402.01, 1402.03. Therefore, applicant should remove all semicolons from the identification of services and replace them with commas.

An application must specify, in an explicit manner, "the particular services on or in connection with which the applicant uses, or has a bona fide intention to use, the mark in commerce." TMEP §1402.01; see 15 U.S.C. §1051(a)(2), (b)(2); 37 C.F.R. §2.32(a)(6). Therefore, proper punctuation in identifications of goods and/or services is necessary to delineate explicitly each product or service within a list and to avoid ambiguity. Commas, semicolons, and apostrophes are the only punctuation that should be used in an identification of goods and/or services. TMEP §1402.01(a). An applicant should *not* use colons and periods in an identification. *Id.*

In general, **commas** should be used in an identification (1) to separate a series of related items identified within a particular category of goods or services, (2) before and after "namely," and (3) between each item in a list of goods or services following "namely" (e.g., personal care products, namely, body lotion, non-medicated hand soap, shampoo). TMEP §1402.01(a). **Semicolons** generally should be used to separate a series of distinct categories of goods or services within an international class (e.g., personal care products, namely, body lotion; deodorizers for pets; glass cleaners). *Id.*

Applicant should note that any wording in **bold**, in *italics*, underlined and/or in ALL CAPS below offers guidance and/or shows the changes being proposed for the identification of services. If there is wording in the applicant's version of the identification of services which should be removed, it will be shown with a line through it such as this: ~~striketrough~~. When making its amendment, applicant should enter them in standard font, not in **bold**, in *italics*, underlined and/or in ALL CAPS.

Applicant may adopt the following classification and identification of services, if accurate:

International Class 035: On-line retail store services featuring clothing in the nature of shirts, hats, **AND** ~~stoles~~, stationery~~;~~, business cards~~;~~, bumper stickers~~;~~, license plate holders~~;~~, badges~~;~~, pens~~;~~, pins~~;~~, musical sound recordings~~;~~, bookmarks~~;~~, bread~~;~~, aromatic oil~~;~~, portfolios~~;~~, and publications in the nature of books, hand-outs, workbooks, manuals, brochures, and newsletters in the fields of religion, spirituality, marriage, law, and management

International Class 045: Conducting religious ceremonies; Ecclesiastical services, namely, ordaining ministers to perform religious ceremonies; Providing a website featuring information about religious belief systems

See TMEP §1402.01

Applicant's services may be clarified or limited, but may not be expanded beyond those originally itemized in the application or as acceptably amended. See 37 C.F.R. §2.71(a); TMEP §1402.06. Applicant may clarify or limit the identification by inserting qualifying language or deleting items to result in a more specific identification; however, applicant may not substitute different goods and/or services or add goods and/or services not found or encompassed by those in the original application or as acceptably amended. See TMEP §1402.06(a)-(b). The scope of the goods and/or services sets the outer limit for any changes to the identification and is generally determined by the ordinary meaning of the wording in the identification. TMEP §§1402.06(b), 1402.07(a)-(b). Any acceptable changes to the goods and/or services will further limit scope, and once goods and/or services are deleted, they are not permitted to be reinserted. TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable [U.S. Acceptable Identification of Goods and Services Manual](#). See TMEP §1402.04.

## **PARTIAL ABANDONMENT ADVISORY**

If applicant does not respond to this Office action within the six-month period for response, the following portion of the identification in International Class 035 will be deleted from the application: "stationery; business cards; bumper stickers; license plate holders; badges; pens; pins; musical sound recordings; bookmarks; bread; aromatic oil; portfolios; and publications in the nature of books, hand-outs, workbooks, manuals, brochures, and newsletters in the fields of religion, spirituality, marriage, law, and management". The application will then proceed with the following identification within International Class 35 only, "On-line retail store services featuring clothing in the nature of shirts, hats, stoles" and International Class 045 in its entirety. See 37 C.F.R. §2.65(a)-(a)(1); TMEP §718.02(a).

## **RESPONSE GUIDELINES**

For this application to proceed further for the full list of applicant's goods and/or services, applicant must explicitly address each refusal and/or requirement raised in this Office action. If the action includes a refusal, applicant may provide arguments and/or evidence as to why the refusal should be withdrawn and the mark should register. Applicant may also have other options specified in this Office action for responding to a refusal and should consider such options carefully. To respond to requirements and certain refusal response options, applicant should set forth in writing the required changes or statements. For more information and general tips on responding to USPTO Office actions, response options, and how to file a response online, see "[Responding to Office Actions](#)" on the USPTO's website.

If applicant does not respond to this Office action within six months of the issue/ mailing date, the following services will be deleted from the application: "stationery; business cards; bumper stickers; license plate holders; badges; pens; pins; musical sound recordings; bookmarks; bread; aromatic oil; portfolios; and publications in the nature of books, hand-outs, workbooks, manuals, brochures, and newsletters in the fields of religion, spirituality, marriage, law, and management" in International Class 035. See 37 C.F.R. §2.65(a); TMEP §718.02(a). The application will then proceed with the following services only: "On-line retail store services featuring clothing in the nature of shirts, hats, stoles" in

International Class 035 and International Class 045 in its entirety. *See* TMEP §718.02(a). In such case, an applicant may timely file a petition to revive the abandoned services, which, if granted, would allow for the reinsertion of these services into the application. *See* 37 C.F.R. §2.66; TMEP §§718.02(a), 1714. The petition must be filed within two months of the date of issuance of the notice of abandonment and [may be filed online via the Trademark Electronic Application System \(TEAS\)](#) with a \$100 fee. *See* 37 C.F.R. §§2.6(a)(15)(ii), 2.66(b)(1).

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. *See* TMEP §§705.02, 709.06.

**TEAS PLUS OR TEAS REDUCED FEE (TEAS RF) APPLICANTS – TO MAINTAIN LOWER FEE, ADDITIONAL REQUIREMENTS MUST BE MET, INCLUDING SUBMITTING DOCUMENTS ONLINE:** Applicants who filed their application online using the lower-fee TEAS Plus or TEAS RF application form must (1) file certain documents online using TEAS, including responses to Office actions (see TMEP §§819.02(b), 820.02(b) for a complete list of these documents); (2) maintain a valid e-mail correspondence address; and (3) agree to receive correspondence from the USPTO by e-mail throughout the prosecution of the application. *See* 37 C.F.R. §§2.22(b), 2.23(b); TMEP §§819, 820. TEAS Plus or TEAS RF applicants who do not meet these requirements must submit an additional processing fee of \$125 per class of goods and/or services. 37 C.F.R. §§2.6(a)(1)(v), 2.22(c), 2.23(c); TMEP §§819.04, 820.04. However, in certain situations, TEAS Plus or TEAS RF applicants may respond to an Office action by authorizing an examiner's amendment by telephone or e-mail without incurring this additional fee.

/Samir Ramesh-Patel/  
Samir Ramesh-Patel  
Examining Attorney  
Law Office 106  
(571) 272-6699  
Samir.Ramesh-Patel@uspto.gov

**TO RESPOND TO THIS LETTER:** Go to [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp). Please wait 48-72 hours from the issue/mailling date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail [TEAS@uspto.gov](mailto:TEAS@uspto.gov). For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

**All informal e-mail communications relevant to this application will be placed in the official application record.**

**WHO MUST SIGN THE RESPONSE:** It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

**TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS:** Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.



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**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)**

**IMPORTANT NOTICE REGARDING YOUR  
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED  
ON **7/26/2017** FOR U.S. APPLICATION SERIAL NO. 87430729

Please follow the instructions below:

**(1) TO READ THE LETTER:** Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

**(2) TIMELY RESPONSE IS REQUIRED:** Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **7/26/2017** (*or sooner if specified in the Office action*). A response transmitted through the Trademark Electronic Application System (TEAS) must be received before midnight **Eastern Time** of the last day of the response period. For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

**Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response** because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the TEAS response form located at [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp).

**(3) QUESTIONS:** For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail [TSDR@uspto.gov](mailto:TSDR@uspto.gov).

**WARNING**

**Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application.** For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

**PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION:** Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see [http://www.uspto.gov/trademarks/solicitation\\_warnings.jsp](http://www.uspto.gov/trademarks/solicitation_warnings.jsp).

**To:** Universal Life Church Monastery Storehou ETC. ([trademarks@mateskylaw.com](mailto:trademarks@mateskylaw.com))  
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**Sent:** 8/10/2017 3:28:27 PM  
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**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION  
SERIAL NO.** 87430729

**MARK:** GET ORDAINED

**\*87430729\***

**CORRESPONDENT**

**ADDRESS:**

MICHAEL P.  
MATESKY, II  
MATESKY LAW PLLC  
1001 4TH AVE., SUITE  
3200  
SEATTLE, WA 98154

**GENERAL TRADEMARK  
INFORMATION:**

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**APPLICANT:** Universal  
Life Church Monastery  
Storehou ETC.

**CORRESPONDENT'S  
REFERENCE/DOCKET  
NO:**

ULCM 00246

**CORRESPONDENT E-  
MAIL ADDRESS:**

[trademarks@mateskylaw.com](mailto:trademarks@mateskylaw.com)

**EXAMINER'S AMENDMENT**

**ISSUE/MAILING DATE:** 8/10/2017

**APPLICATION HAS BEEN AMENDED:** In accordance with the authorization granted by Michael Matesky, II on August 4, 2017, the trademark examining attorney has amended the application as indicated below. Please advise the undersigned immediately of any objections. Otherwise, no response is necessary. TMEP §707. Any amendments to the identification of goods and/or services may clarify or limit the goods and/or services, but may not add to or broaden the scope of the goods and/or services. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*

**IDENTIFICATION OF SERVICES**

The identification of services in International Class 035 is amended to read as follows:

International Class 035: On-line retail store services featuring clothing in the nature of shirts, hats, and stoles, stationery, business cards, bumper stickers, license plate holders, badges, pens, pins, musical sound recordings, bookmarks, bread, aromatic oil, portfolios, and publications in the nature of books, hand-outs, workbooks, manuals, brochures, and newsletters in the fields of religion, spirituality, marriage, law, and management

The identification of services in International Classes 045 is unaffected by this amendment.

*See* TMEP §§1402.01, 1402.01(e).

The refusal(s) and/or requirement(s) issued in the Office action dated July 26, 2017 have been satisfied and/or withdrawn.

/Samir Ramesh-Patel/  
Samir Ramesh-Patel  
Examining Attorney  
Law Office 106  
(571) 272-6699  
Samir.Ramesh-Patel@uspto.gov

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

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Aug 30, 2017

## NOTICE OF PUBLICATION

- |                                       |   |
|---------------------------------------|---|
| 1. Serial No.:<br>87-430,729          | 2. Mark:<br>GET ORDAINED<br>(STANDARD CHARACTER MARK)     |
| 3. International Class(es):<br>35, 45 |   |
| 4. Publication Date:<br>Sep 19, 2017  | 5. Applicant:<br>Universal Life Church Monastery Storehou |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a certificate of registration.

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---

### Email Address(es):

[trademarks@mateskylaw.com](mailto:trademarks@mateskylaw.com)  
[mike@mateskylaw.com](mailto:mike@mateskylaw.com)

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# GET TAN

Word Mark	GET TAN
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: Beauty products, namely, non-medicated skin care preparations, lotions, and gels. FIRST USE: 20180215. FIRST USE IN COMMERCE: 20180215
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87695437
Filing Date	November 22, 2017
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	October 30, 2018
Registration Number	5710865
Registration Date	March 26, 2019
Owner	(REGISTRANT) GET TAN LLC LIMITED LIABILITY COMPANY FLORIDA 3948 3rd Street, Unit 31 Jacksonville FLORIDA 32250
Attorney of Record	Adam C. Rehm
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TAN" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# United States of America

United States Patent and Trademark Office

## GET TAN

**Reg. No. 5,710,865**

**Registered Mar. 26, 2019**

**Int. Cl.: 3**

**Trademark**

**Principal Register**

GET TAN LLC (FLORIDA LIMITED LIABILITY COMPANY)

3948 3rd Street, Unit 31

Jacksonville, FLORIDA 32250

CLASS 3: Beauty products, namely, non-medicated skin care preparations, lotions, and gels

FIRST USE 2-15-2018; IN COMMERCE 2-15-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:  
"TAN"

SER. NO. 87-695,437, FILED 11-22-2017



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

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# GET LATHERED

<b>Word Mark</b>	GET LATHERED
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Bath bombs; Body butter; Body scrub; Hair care preparations; Lip balm; Skin soap; Hair conditioner; Hair shampoo; Skin lotion. FIRST USE: 20081129. FIRST USE IN COMMERCE: 20081129
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87603502
<b>Filing Date</b>	September 11, 2017
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	January 16, 2018
<b>Registration Number</b>	5764374
<b>Registration Date</b>	May 28, 2019
<b>Owner</b>	(REGISTRANT) GET LATHERED SOLE PROPRIETORSHIP UNITED STATES 5129 EAST 68TH STREET INDIANAPOLIS INDIANA 46220
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Andrea H. Evans
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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# United States of America

United States Patent and Trademark Office

## GET LATHERED

**Reg. No. 5,764,374**

**Registered May 28, 2019**

**Int. Cl.: 3**

**Trademark**

**Principal Register**

GET LATHERED (UNITED STATES SOLE PROPRIETORSHIP)  
5129 East 68th Street  
Indianapolis, INDIANA 46220

CLASS 3: Bath bombs; Body butter; Body scrub; Hair care preparations; Lip balm; Skin soap; Hair conditioner; Hair shampoo; Skin lotion

FIRST USE 11-29-2008; IN COMMERCE 11-29-2008

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-603,502, FILED 09-11-2017



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office


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## Typed Drawing

<b>Word Mark</b>	<b>GET BIG</b>
<b>Goods and Services</b>	IC 005. US 018. G & S: dietary nutritional supplement. FIRST USE: 19901201. FIRST USE IN COMMERCE: 19901201
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	74540939
<b>Filing Date</b>	June 22, 1994
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 18, 1995
<b>Registration Number</b>	1904065
<b>Registration Date</b>	July 11, 1995
<b>Owner</b>	(REGISTRANT) DENER MANAGEMENT INC. CORPORATION NEW JERSEY 206 MACOPIN RD BLOOMINGDALE NEW JERSEY 07403
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050423.
<b>Renewal</b>	1ST RENEWAL 20050423
<b>Live/Dead Indicator</b>	LIVE

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**Int. Cl.: 5**

**Prior U.S. Cl.: 18**

**United States Patent and Trademark Office** **Reg. No. 1,904,065**  
**Registered July 11, 1995**

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**TRADEMARK  
PRINCIPAL REGISTER**

**GET BIG**

DENER MANAGEMENT INC. (NEW JERSEY  
CORPORATION)  
206 MACOPIN RD  
BLOOMINGDALE, NJ 07403

FIRST USE 12-1-1990; IN COMMERCE  
12-1-1990.

SER. NO. 74-540,939, FILED 6-22-1994.

FOR: DIETARY NUTRITIONAL SUPPLE-  
MENT, IN CLASS 5 (U.S. CL. 18).

CHARLES L. JENKINS, EXAMINING ATTOR-  
NEY



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GET HAIR

Word Mark	GET HAIR
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: Non-medicated therapeutic products for stimulating hair growth, namely, non-medicated shampoos, conditioners and liquid serums. FIRST USE: 20190214. FIRST USE IN COMMERCE: 20190218  IC 005. US 006 018 044 046 051 052. G & S: Liquid hair growth products, namely, nutritional supplements administered orally in liquid form; medicated products for stimulating growth, namely, medicated shampoos. FIRST USE: 20190214. FIRST USE IN COMMERCE: 20190218  IC 010. US 026 039 044. G & S: Low power laser hair brush which stimulates the skin to encourage hair growth; laser hair restoration and therapy apparatus for clinical use; head coverings with light emitters located therein to direct light into the scalp to stimulate hair growth. FIRST USE: 20190214. FIRST USE IN COMMERCE: 20190218
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87802211
Filing Date	February 19, 2018
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	July 17, 2018
Registration Number	5741099
Registration Date	April 30, 2019
Owner	(REGISTRANT) Shack on a Rock, LP East to West Management GP, LLC, a Texas limited liability company LIMITED PARTNERSHIP TEXAS Suite 306-291 190 East Stacy Road Allen TEXAS 75002
Attorney of Record	Scott T. Griggs
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# United States of America

United States Patent and Trademark Office

## GET HAIR

**Reg. No. 5,741,099**

**Registered Apr. 30, 2019**

**Int. Cl.: 3, 5, 10**

**Trademark**

**Principal Register**

Shack on a Rock, LP (TEXAS LIMITED PARTNERSHIP)  
Suite 306-291  
190 East Stacy Road  
Allen, TEXAS 75002

CLASS 3: Non-medicated therapeutic products for stimulating hair growth, namely, non-medicated shampoos, conditioners and liquid serums

FIRST USE 2-14-2019; IN COMMERCE 2-18-2019

CLASS 5: Liquid hair growth products, namely, nutritional supplements administered orally in liquid form; medicated products for stimulating growth, namely, medicated shampoos

FIRST USE 2-14-2019; IN COMMERCE 2-18-2019

CLASS 10: Low power laser hair brush which stimulates the skin to encourage hair growth; laser hair restoration and therapy apparatus for clinical use; head coverings with light emitters located therein to direct light into the scalp to stimulate hair growth

FIRST USE 2-14-2019; IN COMMERCE 2-18-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-802,211, FILED 02-19-2018



*Andrei Iancu*

Director of the United States  
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GET YOLKED

Word Mark	GET YOLKED
Goods and Services	IC 005. US 006 018 044 046 051 052. G & S: Dietary and nutritional supplements. FIRST USE: 20190101. FIRST USE IN COMMERCE: 20190101
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87680705
Filing Date	November 11, 2017
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	February 6, 2018
Registration Number	5758543
Registration Date	May 21, 2019
Owner	(REGISTRANT) MYOS RENS TECHNOLOGY INC. CORPORATION NEVADA 45 Horsehill Road, Suite 106 Cedar Knolls NEW JERSEY 07927
Attorney of Record	JOEL G. MACMULL ESQ. OR ANY ATTORNEY AT MANDELBAUM SALSBURG PC
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# United States of America

United States Patent and Trademark Office

## GET YOLKED

**Reg. No. 5,758,543**

**Registered May 21, 2019**

**Int. Cl.: 5**

**Trademark**

**Principal Register**

MYOS RENS TECHNOLOGY INC. (NEVADA CORPORATION)

45 Horsehill Road, Suite 106

Cedar Knolls, NEW JERSEY 07927

CLASS 5: Dietary and nutritional supplements

FIRST USE 1-1-2019; IN COMMERCE 1-1-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-680,705, FILED 11-11-2017



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



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GET THE TEA

Word Mark

Goods and Services

GET THE TEA  
IC 005. US 006 018 044 046 051 052. G & S: Dietary supplemental drinks; Dietary supplements; Dietary supplements for animals; Dietary supplements for controlling cholesterol; Dietary supplements for human consumption; Dietary supplements for humans and animals; Dietary supplements for pets; Dietary supplements for urinary health; Dietary supplements for Cardiovascular Health, Eye Health, Glucose Maintenance, Immune Support, Joint and Back Health, male fertility, kidney and Endothelial Function, Digestion, Metabolism, and Sun exposure; Dietary and nutritional supplements; Dietary and nutritional supplements for endurance sports; Food supplements; Food supplements, namely, anti-oxidants; Glucose dietary supplements; Health food supplements; Herbal supplements; Herbal supplements for sleeping problems; Herbal teas for medicinal purposes; Homeopathic supplements; Liquid herbal supplements; Liquid vitamin supplements; Medicated soap; Medicated supplements for foodstuffs for babies; Medicated bar soap; Medicated bath soap; Medicated cosmetic soap; Medicated skin soap; Medicinal tea; Mineral supplements; Natural supplements for treating depression and anxiety; Natural dietary supplements for the treatment of blood sugar levels; Nutritional supplement shakes; Nutritional supplements; Nutritional supplements, namely, probiotic compositions; Probiotic supplements; Protein supplement shakes; Protein supplements; Protein supplements for animals; Vegan liquid protein supplements; Vitamin supplements; Vitamin and mineral supplements for mixing with water and tea; Weight management supplements. FIRST USE: 20180400. FIRST USE IN COMMERCE: 20180400

Standard Characters

Mark Drawing Code

Serial Number

Filing Date

Current Basis

Original Filing Basis

Published for Opposition

Registration Number

Registration Date

Owner

Attorney of Record

Disclaimer

Type of Mark

Register

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(4) STANDARD CHARACTER MARK

87940322

May 29, 2018

1A

1A

October 30, 2018

5654847

January 15, 2019

(REGISTRANT) GET THE TEA LLC LIMITED LIABILITY COMPANY ARIZONA 924 TIERRA VERDE CIRCLE Cottonwood ARIZONA 86326

Matthew L. Bycer

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TEA" APART FROM THE MARK AS SHOWN

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# United States of America

United States Patent and Trademark Office

## GET THE TEA

**Reg. No. 5,654,847**

**Registered Jan. 15, 2019**

**Int. Cl.: 5**

**Trademark**

**Principal Register**

GET THE TEA LLC (ARIZONA LIMITED LIABILITY COMPANY)  
924 Tierra Verde Circle  
Cottonwood, ARIZONA 86326

CLASS 5: Dietary supplemental drinks; Dietary supplements; Dietary supplements for animals; Dietary supplements for controlling cholesterol; Dietary supplements for human consumption; Dietary supplements for humans and animals; Dietary supplements for pets; Dietary supplements for urinary health; Dietary supplements for Cardiovascular Health, Eye Health, Glucose Maintenance, Immune Support, Joint and Back Health, male fertility, kidney and Endothelial Function, Digestion, Metabolism, and Sun exposure; Dietary and nutritional supplements; Dietary and nutritional supplements for endurance sports; Food supplements; Food supplements, namely, anti-oxidants; Glucose dietary supplements; Health food supplements; Herbal supplements; Herbal supplements for sleeping problems; Herbal teas for medicinal purposes; Homeopathic supplements; Liquid herbal supplements; Liquid vitamin supplements; Medicated soap; Medicated supplements for foodstuffs for babies; Medicated bar soap; Medicated bath soap; Medicated cosmetic soap; Medicated skin soap; Medicinal tea; Mineral supplements; Natural supplements for treating depression and anxiety; Natural dietary supplements for the treatment of blood sugar levels; Nutritional supplement shakes; Nutritional supplements; Nutritional supplements, namely, probiotic compositions; Probiotic supplements; Protein supplement shakes; Protein supplements; Protein supplements for animals; Vegan liquid protein supplements; Vitamin supplements; Vitamin and mineral supplements for mixing with water and tea; Weight management supplements

FIRST USE 4-00-2018; IN COMMERCE 4-00-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "TEA"

SER. NO. 87-940,322, FILED 05-29-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

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## GET SOME... SLEEP

<b>Word Mark</b>	GET SOME...SLEEP
<b>Goods and Services</b>	IC 005. US 006 018 044 046 051 052. G & S: Transdermal patches featuring vitamins and herbs for assisting with sleep benefits; transdermal patches for use in the treatment of lack of sleep. FIRST USE: 20171115. FIRST USE IN COMMERCE: 20171115
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87461292
<b>Filing Date</b>	May 23, 2017
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	October 3, 2017
<b>Registration Number</b>	5835272
<b>Registration Date</b>	August 13, 2019
<b>Owner</b>	(REGISTRANT) Klova Inc. CORPORATION DELAWARE 24812 Wooded Vista West Hills CALIFORNIA 91307
<b>Attorney of Record</b>	Irene Y. Lee
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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# United States of America

United States Patent and Trademark Office

GET SOME... SLEEP

**Reg. No. 5,835,272**

Klova Inc. (DELAWARE CORPORATION)  
24812 Wooded Vista  
West Hills, CALIFORNIA 91307

**Registered Aug. 13, 2019**

**Int. Cl.: 5**

CLASS 5: Transdermal patches featuring vitamins and herbs for assisting with sleep benefits;  
transdermal patches for use in the treatment of lack of sleep

**Trademark**

FIRST USE 11-15-2017; IN COMMERCE 11-15-2017

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY  
PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-461,292, FILED 05-23-2017



*Andrei Iancu*

Director of the United States  
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## GET VERIFIED

<b>Word Mark</b>	<b>GET VERIFIED</b>
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: computer software, namely, an application providing assistance in credentialing processes and compliance validations related to background investigations, qualification verifications, and policy and procedure compliance. FIRST USE: 20150710. FIRST USE IN COMMERCE: 20150710
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	86602847
<b>Filing Date</b>	April 20, 2015
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Date Amended to Current Register</b>	September 3, 2015
<b>Registration Number</b>	4857093
<b>Registration Date</b>	November 17, 2015
<b>Owner</b>	(REGISTRANT) STG-Fairway U.S., LLC LIMITED LIABILITY COMPANY DELAWARE 100 Carillon Parkway, Suite 350 St. Petersburg FLORIDA 33716
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Mindi M. Richter
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	SUPPLEMENTAL
<b>Live/Dead Indicator</b>	LIVE

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# United States of America

United States Patent and Trademark Office

## GET VERIFIED

**Reg. No. 4,857,093**

STG-FAIRWAY U.S., LLC (DELAWARE LIMITED LIABILITY COMPANY)  
100 CARILLON PARKWAY, SUITE 350  
ST. PETERSBURG, FL 33716

**Registered Nov. 17, 2015**

**Int. Cl.: 9**

FOR: COMPUTER SOFTWARE, NAMELY, AN APPLICATION PROVIDING ASSISTANCE  
IN CREDENTIALING PROCESSES AND COMPLIANCE VALIDATIONS RELATED TO  
BACKGROUND INVESTIGATIONS, QUALIFICATION VERIFICATIONS, AND POLICY  
AND PROCEDURE COMPLIANCE, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK**

**SUPPLEMENTAL REGISTER** FIRST USE 7-10-2015; IN COMMERCE 7-10-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-602,847, FILED P.R. 4-20-2015; AM. S.R. 9-3-2015.

CAITLIN WATTS-FITZGERALD, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office



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Start List At: OR Jump to record: Record 1781 out of 18506

TSDR ASSIGN Status TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)

GET FRUITY

Word Mark	GET FRUITY
Goods and Services	IC 029. US 046. G & S: Dried fruit mixes; dried fruit products, namely, dried fruit-based snacks and dried fruit mixes; dried fruits; frozen fruits; fruit preserves; fruit desserts, namely, dried fruit-based snacks; fruit jams; fruit paste; fruit pie fillings; fruit, preserved; fruit pulp; fruit puree; fruit spread; fruit, stewed; fruit-based snack food; fruit pectin for culinary purposes; fruit preserves; dehydrated fruit snacks; fruit marmalade; fruit juices for cooking; fruit peel; fruit salads; fruit preserved in alcohol; snack bars primarily composed of nuts and dried fruit and also containing grains
	IC 030. US 046. G & S: Cereal-based snack foods; grain-based snack foods; biscuits; cakes; cereal bars; confectionery made of fruits; fruit paste for flavouring of food; fruit teas; fruit ice; fruit pies; fruit sauces; fruit flavourings for food or beverages, except essences; biscuits containing fruit; biscuits flavoured with fruit; bread casings filled with fruit; breakfast cereals containing a mixture of fruit and fibre; breakfast cereals containing fruit; fruit cakes being snacks; snack bars containing a mixture of grains, nuts and dried fruit; snack bars primarily composed of grains and also containing nuts and dried fruit
	IC 035. US 100 101 102. G & S: The bringing together for the benefit of others, of a variety of dairy produce, dried fruit mixes, dried fruit products, dried fruits, drinks made from dairy products, frozen fruits, fruit preserves, fruit desserts, fruit jams, fruit paste, fruit pie fillings, fruit preserved, fruit pulp, fruit puree, fruit spread, fruit stewed, fruit-based snack food, dried fruit mixes, fruit preserves, fruit paste, fruit pectin, fruit preserves, fruit snacks, dried fruit products, fruit desserts, fruit jams, fruit marmalade, fruit pie fillings, fruit puree, fruit spread, fruit juices for cooking, fruit peel, fruit salads, fruit preserved, fruit stewed, fruit pulp, fruit preserved in alcohol, snack foods, prepared meals, biscuits, cakes, cereal bars, snack bars, confectionery, fruit paste for flavouring of food, fruit teas, fruit ice, fruit pies, fruit sauces, fruit syrup, fruit flavourings, except essences, biscuits containing fruit, biscuits flavoured with fruit, bread casings filled with fruit, breakfast cereals containing a mixture of fruit and fibre, breakfast cereals containing fruit, fruit cake snacks, snack bars containing a mixture of grains, nuts and dried fruit enabling customers to conveniently view and purchase those goods via a retail or wholesale outlet, by a mail or telephone ordering service, or by means of electronic media including through a website
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87563817
Filing Date	August 10, 2017
Current Basis	44E
Original Filing Basis	1B;44E
Published for Opposition	June 26, 2018
Registration Number	5724613
Registration Date	April 16, 2019
Owner	(REGISTRANT) Whiteoak, Davina June INDIVIDUAL UNITED KINGDOM Trevedras Farm, St. Mawgan Newquay TR8 4HE UNITED KINGDOM
Attorney of Record	Steven M. Espenshade
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FRUITY" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# United States of America

United States Patent and Trademark Office

## GET FRUITY

**Reg. No. 5,724,613**

**Registered Apr. 16, 2019**

**Int. Cl.: 29, 30, 35**

**Service Mark**

**Trademark**

**Principal Register**

Whiteoak, Davina June (UNITED KINGDOM INDIVIDUAL)  
Trevedras Farm, St. Mawgan  
Newquay Tr8 4he, UNITED KINGDOM

CLASS 29: Dried fruit mixes; dried fruit products, namely, dried fruit-based snacks and dried fruit mixes; dried fruits; frozen fruits; fruit preserves; fruit desserts, namely, dried fruit-based snacks; fruit jams; fruit paste; fruit pie fillings; fruit, preserved; fruit pulp; fruit puree; fruit spread; fruit, stewed; fruit-based snack food; fruit pectin for culinary purposes; fruit preserves; dehydrated fruit snacks; fruit marmalade; fruit juices for cooking; fruit peel; fruit salads; fruit preserved in alcohol; snack bars primarily composed of nuts and dried fruit and also containing grains

CLASS 30: Cereal-based snack foods; grain-based snack foods; biscuits; cakes; cereal bars; confectionery made of fruits; fruit paste for flavouring of food; fruit teas; fruit ice; fruit pies; fruit sauces; fruit flavourings for food or beverages, except essences; biscuits containing fruit; biscuits flavoured with fruit; bread casings filled with fruit; breakfast cereals containing a mixture of fruit and fibre; breakfast cereals containing fruit; fruit cakes being snacks; snack bars containing a mixture of grains, nuts and dried fruit; snack bars primarily composed of grains and also containing nuts and dried fruit

CLASS 35: The bringing together for the benefit of others, of a variety of dairy produce, dried fruit mixes, dried fruit products, dried fruits, drinks made from dairy products, frozen fruits, fruit preserves, fruit desserts, fruit jams, fruit paste, fruit pie fillings, fruit preserved, fruit pulp, fruit puree, fruit spread, fruit stewed, fruit-based snack food, dried fruit mixes, fruit preserves, fruit paste, fruit pectin, fruit preserves, fruit snacks, dried fruit products, fruit desserts, fruit jams, fruit marmalade, fruit pie fillings, fruit puree, fruit spread, fruit juices for cooking, fruit peel, fruit salads, fruit preserved, fruit stewed, fruit pulp, fruit preserved in alcohol, snack foods, prepared meals, biscuits, cakes, cereal bars, snack bars, confectionery, fruit paste for flavouring of food, fruit teas, fruit ice, fruit pies, fruit sauces, fruit syrup, fruit flavourings, except essences, biscuits containing fruit, biscuits flavoured with fruit, bread casings filled with fruit, breakfast cereals containing a mixture of fruit and fibre, breakfast cereals containing fruit, fruit cake snacks, snack bars containing a mixture of grains, nuts and dried fruit enabling customers to conveniently view and purchase those goods via a retail or wholesale outlet, by a mail or telephone ordering service, or by means of electronic media including through a website



*Andrei Iancu*

Director of the United States  
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THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF EUROPEAN UNION , REG. NO. 014404735, DATED 12-18-2015, EXPIRES 07-23-2025

No claim is made to the exclusive right to use the following apart from the mark as shown:

## EXHIBIT C

"FRUITY"

SER. NO. 87-563,817, FILED 08-10-2017



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TSDR ASSIGN Status TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)

GET FADED

Word Mark	GET FADED
Goods and Services	IC 033. US 047 049. G & S: Liquor; Spirits; Vodka; Whiskey. FIRST USE: 20181016. FIRST USE IN COMMERCE: 20181101
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	88251702
Filing Date	January 7, 2019
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	May 21, 2019
Registration Number	5826509
Registration Date	August 6, 2019
Owner	(REGISTRANT) Maxx Holdings Inc CORPORATION WYOMING 4312 NE 54TH ST VANCOUVER WASHINGTON 98661
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# United States of America

United States Patent and Trademark Office

## GET FADED

**Reg. No. 5,826,509**

**Registered Aug. 06, 2019**

**Int. Cl.: 33**

**Trademark**

**Principal Register**

Maxx Holdings Inc (WYOMING CORPORATION)  
4312 Ne 54th St  
Vancouver, WASHINGTON 98661

CLASS 33: Liquor; Spirits; Vodka; Whiskey

FIRST USE 10-16-2018; IN COMMERCE 11-1-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-251,702, FILED 01-07-2019



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GET THAT RAISE

Word Mark	GET THAT RAISE
Goods and Services	IC 035. US 100 101 102. G & S: Career planning services. FIRST USE: 20180906. FIRST USE IN COMMERCE: 20180906
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	88070087
Filing Date	August 8, 2018
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	October 23, 2018
Registration Number	5783566
Registration Date	June 18, 2019
Owner	(REGISTRANT) Social Finance, Inc. CORPORATION DELAWARE Suite 4700 One Letterman Drive, Bldg. A San Francisco CALIFORNIA 94129
Attorney of Record	Susan B. Flohr
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# United States of America

United States Patent and Trademark Office

## GET THAT RAISE

**Reg. No. 5,783,566**

**Registered Jun. 18, 2019**

**Int. Cl.: 35**

**Service Mark**

**Principal Register**

Social Finance, Inc. (DELAWARE CORPORATION)  
Suite 4700  
One Letterman Drive, Bldg. A  
San Francisco, CALIFORNIA 94129

CLASS 35: Career planning services

FIRST USE 9-6-2018; IN COMMERCE 9-6-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-070,087, FILED 08-08-2018



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Start List At: OR Jump to record: Record 671 out of 18506

TSDR ASSIGN Status TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)

GetCash

Word Mark	GETCASH
Goods and Services	IC 035. US 100 101 102. G & S: Matching borrowers with potential lenders in the field of consumer and mortgage lending. FIRST USE: 20190213. FIRST USE IN COMMERCE: 20190213
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	88307541
Filing Date	February 19, 2019
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	June 11, 2019
Registration Number	5844542
Registration Date	August 27, 2019
Owner	(REGISTRANT) Dry River LLC LIMITED LIABILITY COMPANY WYOMING 30 N Gould St Ste 6526 Sheridan WYOMING 82801
Attorney of Record	Jason Romrell
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# United States of America

United States Patent and Trademark Office

## GetCash

**Reg. No. 5,844,542**

Dry River LLC (WYOMING LIMITED LIABILITY COMPANY)  
30 N Gould St Ste 6526  
Sheridan, WYOMING 82801

**Registered Aug. 27, 2019**

**Int. Cl.: 35**

CLASS 35: Matching borrowers with potential lenders in the field of consumer and mortgage lending

**Service Mark**

FIRST USE 2-13-2019; IN COMMERCE 2-13-2019

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-307,541, FILED 02-19-2019



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



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TSDR ASSIGN Status TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)

Get Staffed Up

Word Mark	GET STAFFED UP
Goods and Services	IC 035, US 100 101 102. G & S: Employment staffing consultation services; Employment agency services, namely, filling the temporary and permanent staffing needs of businesses; Employment hiring, recruiting, placement, staffing and career networking services; Managing the ordering and hiring of additional staff for others; Placement of staff; Professional staffing and recruiting services; Providing virtual on-line office support staff services for businesses. FIRST USE: 20180115. FIRST USE IN COMMERCE: 20180115
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	88309664
Filing Date	February 21, 2019
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	June 11, 2019
Registration Number	5844754
Registration Date	August 27, 2019
Owner	(REGISTRANT) Brett Trembly INDIVIDUAL UNITED STATES 9700 S Dixie Hwy., PH 1100 Miami FLORIDA 33156 (REGISTRANT) Enrique Fernandez INDIVIDUAL UNITED STATES 9700 S Dixie Hwy., PH 1100 Miami FLORIDA 33156
Attorney of Record	Juan Carlos Ramos-Rosado
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# United States of America

United States Patent and Trademark Office

## Get Staffed Up

**Reg. No. 5,844,754**

Brett Trembly (UNITED STATES INDIVIDUAL)  
9700 S Dixie Hway., Ph 1100  
Miami, FLORIDA 33156

**Registered Aug. 27, 2019**

**Int. Cl.: 35**

Enrique Fernandez (UNITED STATES INDIVIDUAL)  
9700 S Dixie Hway., Ph 1100  
Miami, FLORIDA 33156

**Service Mark**

**Principal Register**

CLASS 35: Employment staffing consultation services; Employment agency services, namely, filling the temporary and permanent staffing needs of businesses; Employment hiring, recruiting, placement, staffing and career networking services; Managing the ordering and hiring of additional staff for others; Placement of staff; Professional staffing and recruiting services; Providing virtual on-line office support staff services for businesses

FIRST USE 1-15-2018; IN COMMERCE 1-15-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-309,664, FILED 02-21-2019



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## EXHIBIT C



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## GET SCOUTED

<b>Word Mark</b>	<b>GET SCOUTED</b>
<b>Goods and Services</b>	IC 035. US 100 101 102. G & S: Modeling agency services; Career advancement consulting services in the field of modeling; Talent management services for models. FIRST USE: 20020000. FIRST USE IN COMMERCE: 20040000
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	88370931
<b>Filing Date</b>	April 4, 2019
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	July 23, 2019
<b>Registration Number</b>	5879767
<b>Registration Date</b>	October 8, 2019
<b>Owner</b>	(REGISTRANT) Models & Talent.com CORPORATION CANADA 350 5th Avenue, 59th Floor New York NEW YORK 10118
<b>Attorney of Record</b>	Erik M. Pelton
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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# United States of America

United States Patent and Trademark Office

## GET SCOUTED

**Reg. No. 5,879,767**

Models & Talent.com (CANADA CORPORATION)  
350 5th Avenue, 59th Floor  
New York, NEW YORK 10118

**Registered Oct. 08, 2019**

**Int. Cl.: 35**

CLASS 35: Modeling agency services; Career advancement consulting services in the field of modeling; Talent management services for models

**Service Mark**

FIRST USE 00-00-2002; IN COMMERCE 00-00-2004

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-370,931, FILED 04-04-2019



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Director of the United States  
Patent and Trademark Office





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GET CONNECTED

Word Mark	GET CONNECTED
Goods and Services	IC 035. US 100 101 102. G & S: Business networking and business networking referral services, namely, promoting the goods and services of others by passing business leads and referrals among group members in the fields of law, accounting, bookkeeping, real estate brokerage, real estate financing, real estate development, banking, financial services, public relations, construction, interior design, information technology, telecommunications, website design, graphic design, and marketing, business branding, business consulting, and sales consulting other than in the optical industry. FIRST USE: 20181201. FIRST USE IN COMMERCE: 20181201
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	88065579
Filing Date	August 4, 2018
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	May 28, 2019
Registration Number	5892601
Registration Date	October 22, 2019
Owner	(REGISTRANT) Networkcentricity, Inc. DBA Network!Network! CORPORATION NEW YORK 161 Evandale Road Scarsdale NEW YORK 10583
Attorney of Record	Michael D Steger
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# United States of America

## United States Patent and Trademark Office

### GET CONNECTED

**Reg. No. 5,892,601**

**Registered Oct. 22, 2019**

**Int. Cl.: 35**

**Service Mark**

**Principal Register**

Networkcentricity, Inc. (NEW YORK CORPORATION), DBA Network!Network!  
161 Evandale Road  
Scarsdale, NEW YORK 10583

CLASS 35: Business networking and business networking referral services, namely, promoting the goods and services of others by passing business leads and referrals among group members in the fields of law, accounting, bookkeeping, real estate brokerage, real estate financing, real estate development, banking, financial services, public relations, construction, interior design, information technology, telecommunications, website design, graphic design, and marketing, business branding, business consulting, and sales consulting other than in the optical industry

FIRST USE 12-1-2018; IN COMMERCE 12-1-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-065,579, FILED 08-04-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



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Start List At: OR Jump to record: Record 1605 out of 18506

TSDR ASSIGN Status TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)

Get On The Bus

Word Mark	GET ON THE BUS
Goods and Services	IC 039. US 100 105. G & S: Transportation of passengers by bus. FIRST USE: 20000501. FIRST USE IN COMMERCE: 20000501
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87554815
Filing Date	August 3, 2017
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	December 26, 2017
Registration Number	5422714
Registration Date	March 13, 2018
Owner	(REGISTRANT) Center for Restorative Justice Works CORPORATION CALIFORNIA 2350 W. Beverly Blvd. Suite #200 Montebello CALIFORNIA 91606
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# United States of America

United States Patent and Trademark Office

## Get On The Bus

**Reg. No. 5,422,714**

**Registered Mar. 13, 2018**

**Int. Cl.: 39**

**Service Mark**

**Principal Register**

Center for Restorative Justice Works (CALIFORNIA CORPORATION)  
6400 Laurel Canyon Blvd Suite 304  
North Hollywood, CALIFORNIA 91606

CLASS 39: Transportation of passengers by bus

FIRST USE 5-1-2000; IN COMMERCE 5-1-2000

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-554,815, FILED 08-03-2017



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office


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# GET NIMBLE

<b>Word Mark</b>	GET NIMBLE
<b>Goods and Services</b>	IC 041. US 100 101 107. G & S: ONE-ON-ONE PERSONAL FITNESS TRAINING SERVICES; <b>PHYSICAL</b> FITNESS INSTRUCTION; <b>PHYSICAL</b> FITNESS TRAINING SERVICES. FIRST USE: 20071226. FIRST USE IN COMMERCE: 20131101
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	76715650
<b>Filing Date</b>	January 9, 2014
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	October 21, 2014
<b>Registration Number</b>	4665106
<b>Registration Date</b>	January 6, 2015
<b>Owner</b>	(REGISTRANT) NIMBLE FITNESS, LLC LIMITED LIABILITY COMPANY NEW YORK 42 E 12TH STREET GROUND FLOOR NEW YORK NEW YORK 10003
<b>Prior Registrations</b>	3280350;4000095
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**United States of America**  
United States Patent and Trademark Office

# GET NIMBLE

**Reg. No. 4,665,106**

**Registered Jan. 6, 2015**

**Int. Cl.: 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

NIMBLE FITNESS, LLC (NEW YORK LIMITED LIABILITY COMPANY)  
42 E 12TH STREET GROUND FLOOR  
NEW YORK, NY 10003

FOR: ONE-ON-ONE PERSONAL FITNESS TRAINING SERVICES; PHYSICAL FITNESS INSTRUCTION; PHYSICAL FITNESS TRAINING SERVICES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-26-2007; IN COMMERCE 11-1-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,280,350 AND 4,000,095.

SER. NO. 76-715,650, FILED 1-9-2014.

MARLENE BELL, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

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# GET RIPPED

<b>Word Mark</b>	GET RIPPED
<b>Goods and Services</b>	IC 041. US 100 101 107. G & S: <b>Physical</b> fitness training services and educational services, namely, providing training of <b>physical</b> fitness instructors for certification in the field of <b>physical</b> fitness training. FIRST USE: 20160131. FIRST USE IN COMMERCE: 20160131
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85771999
<b>Filing Date</b>	November 5, 2012
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	October 22, 2013
<b>Registration Number</b>	5137759
<b>Registration Date</b>	February 7, 2017
<b>Owner</b>	(REGISTRANT) 359711 Alberta Ltd CORPORATION CANADA 105 Uplands Ridge S.W. Calgary, Alberta CANADA
<b>Attorney of Record</b>	Kenneth A. Feinswog
<b>Prior Registrations</b>	4192331
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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# United States of America

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## GET RIPPED

**Reg. No. 5,137,759**

359711 Alberta Ltd (CANADA CORPORATION)  
105 Uplands Ridge S.W.  
Calgary, Alberta CANADA

**Registered Feb. 07, 2017**

**Int. Cl.: 41**

CLASS 41: Physical fitness training services and educational services, namely, providing training of physical fitness instructors for certification in the field of physical fitness training

**Service Mark**

FIRST USE 1-31-2016; IN COMMERCE 1-31-2016

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 4192331

SER. NO. 85-771,999, FILED 11-05-2012  
PAUL E FAHRENKOPF, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office



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# Get Stretchy

<b>Word Mark</b>	GET STRETCHY
<b>Goods and Services</b>	IC 041. US 100 101 107. G & S: Providing an on-line computer database featuring information regarding <b>exercise</b> and fitness; Providing fitness training services in the field of yoga; Providing fitness training services in the field of meditation; Providing fitness training services in the field of stretching; Providing fitness training services in the field of yoga therapeutics; Providing physical fitness training services; Providing fitness training services in the field of barre <b>exercises</b> ; Providing fitness training services in the field of pilates. FIRST USE: 20150101. FIRST USE IN COMMERCE: 20150101
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87359520
<b>Filing Date</b>	March 6, 2017
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	August 15, 2017
<b>Registration Number</b>	5321763
<b>Registration Date</b>	October 31, 2017
<b>Owner</b>	(REGISTRANT) Jacquelyn Umof DBA Action Jacquelyn INDIVIDUAL UNITED STATES 1017 17th Street Hermosa Beach CALIFORNIA 90254
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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# United States of America

United States Patent and Trademark Office

## Get Stretchy

**Reg. No. 5,321,763**

**Registered Oct. 31, 2017**

**Int. Cl.: 41**

**Service Mark**

**Principal Register**

Jacquelyn Umof (UNITED STATES INDIVIDUAL), DBA Action Jacquelyn  
1017 17th Street  
Hermosa Beach, CALIFORNIA 90254

CLASS 41: Providing an on-line computer database featuring information regarding exercise and fitness; Providing fitness training services in the field of yoga; Providing fitness training services in the field of meditation; Providing fitness training services in the field of stretching; Providing fitness training services in the field of yoga therapeutics; Providing physical fitness training services; Providing fitness training services in the field of barre exercises; Providing fitness training services in the field of pilates

FIRST USE 1-1-2015; IN COMMERCE 1-1-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-359,520, FILED 03-06-2017



*Joseph Matol*

Performing the Functions and Duties of the  
Under Secretary of Commerce for  
Intellectual Property and Director of the  
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# GET ADMITTED

<b>Word Mark</b>	<b>GET ADMITTED</b>
<b>Goods and Services</b>	IC 041. US 100 101 107. G & S: Admission consulting services, namely, consulting in the field of college admissions, specifically, college selection, completing admissions applications, and preparation for college admission interviews. FIRST USE: 20051118. FIRST USE IN COMMERCE: 20051118
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77570125
<b>Filing Date</b>	September 15, 2008
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	February 24, 2009
<b>Registration Number</b>	3618883
<b>Registration Date</b>	May 12, 2009
<b>Owner</b>	(REGISTRANT) GET ADMITTED LLC LIMITED LIABILITY COMPANY MINNESOTA Attn: H. Mickelson, 420 Robert St. S. St. Paul MINNESOTA 55107
<b>Attorney of Record</b>	GET ADMITTED LLC
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20180816.
<b>Renewal</b>	1ST RENEWAL 20180816
<b>Live/Dead Indicator</b>	LIVE

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**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101 and 107**

**United States Patent and Trademark Office**

**Reg. No. 3,618,883**

**Registered May 12, 2009**

**SERVICE MARK  
PRINCIPAL REGISTER**

**GET ADMITTED**

GET ADMITTED LLC (MINNESOTA LIMITED  
LIABILITY COMPANY)  
8362 TAMARACK VILLAGE STE- 119-161  
WOODBURY, MN 55125

FOR: ADMISSION CONSULTING SERVICES,  
NAMELY, CONSULTING IN THE FIELD OF COL-  
LEGE ADMISSIONS, SPECIFICALLY, COLLEGE  
SELECTION, COMPLETING ADMISSIONS APPLI-  
CATIONS, AND PREPARATION FOR COLLEGE  
ADMISSION INTERVIEWS, IN CLASS 41 (U.S. CLS.  
100, 101 AND 107).

FIRST USE 11-18-2005; IN COMMERCE 11-18-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-570,125, FILED 9-15-2008.

ALLISON SCHRODY, EXAMINING ATTORNEY



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GET FIT

Word Mark	GET FIT
Goods and Services	IC 041. US 100 101 107. G & S: Health club services, namely, providing instruction, facilities, and equipment in the field of physical exercise. FIRST USE: 20080204. FIRST USE IN COMMERCE: 20080204
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85232830
Filing Date	February 2, 2011
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	July 24, 2012
Registration Number	4220188
Registration Date	October 9, 2012
Owner	(REGISTRANT) You Fit, Inc. CORPORATION FLORIDA 6161 9th Ave. North St. Petersburg FLORIDA 33710  (LAST LISTED OWNER) YOU FIT, LLC LIMITED LIABILITY COMPANY FLORIDA 1350 E. NEWPORT CENTER DRIVE SUITE 200 DEERFIELD BEACH FLORIDA 33442
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Dennis L. Cook
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FIT" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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**United States of America**  
United States Patent and Trademark Office

**GET FIT**

**Reg. No. 4,220,188**

**Registered Oct. 9, 2012**

**Int. Cl.: 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

YOU FIT, INC. (FLORIDA CORPORATION)  
6161 9TH AVE. NORTH  
ST. PETERSBURG, FL 33710

FOR: HEALTH CLUB SERVICES, NAMELY, PROVIDING INSTRUCTION, FACILITIES,  
AND EQUIPMENT IN THE FIELD OF PHYSICAL EXERCISE, IN CLASS 41 (U.S. CLS. 100,  
101 AND 107).

FIRST USE 2-4-2008; IN COMMERCE 2-4-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FIT", APART FROM THE MARK  
AS SHOWN.

SER. NO. 85-232,830, FILED 2-2-2011.

MIDGE BUTLER, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office



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GET EDUCATED

Word Mark	GET EDUCATED
Goods and Services	IC 035. US 100 101 102. G & S: Providing online advertising, promotional and marketing services to others in the field of online education, namely, online universities, colleges and training programs; providing an online directory information service featuring information regarding prospective student's evaluation and comparison of online universities, colleges and/or training programs. FIRST USE: 19981230. FIRST USE IN COMMERCE: 19981230
	IC 041. US 100 101 107. G & S: Providing online educational information featuring reviews, ratings, and rankings of online education, namely, online universities, colleges, and training programs; providing online information featuring news and other information about online education, namely, online universities, colleges and training programs. FIRST USE: 19981230. FIRST USE IN COMMERCE: 19981230
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85222372
Filing Date	January 20, 2011
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	July 19, 2011
Registration Number	4034179
Registration Date	October 4, 2011
Owner	(REGISTRANT) Get Educated, Inc. CORPORATION VERMONT 4 Carmichael Street, Box 2160 Essex Junction VERMONT 05452
	(LAST LISTED OWNER) APPROVED COLLEGES, LLC LIMITED LIABILITY COMPANY VIRGINIA 128 WEST BRUCE STREET, SUITE 101 HARRISONBURG VIRGINIA 22801
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Robert P. Henley, III
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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United States Patent and Trademark Office

## GET EDUCATED

**Reg. No. 4,034,179**

**Registered Oct. 4, 2011**

**Int. Cls.: 35 and 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

GET EDUCATED, INC. (VERMONT CORPORATION)  
4 CARMICHAEL STREET, BOX 2160  
ESSEX JUNCTION, VT 05452

FOR: PROVIDING ONLINE ADVERTISING, PROMOTIONAL AND MARKETING SERVICES TO OTHERS IN THE FIELD OF ONLINE EDUCATION, NAMELY, ONLINE UNIVERSITIES, COLLEGES AND TRAINING PROGRAMS; PROVIDING AN ONLINE DIRECTORY INFORMATION SERVICE FEATURING INFORMATION REGARDING PROSPECTIVE STUDENT'S EVALUATION AND COMPARISON OF ONLINE UNIVERSITIES, COLLEGES AND/OR TRAINING PROGRAMS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-30-1998; IN COMMERCE 12-30-1998.

FOR: PROVIDING ONLINE EDUCATIONAL INFORMATION FEATURING REVIEWS, RATINGS, AND RANKINGS OF ONLINE EDUCATION, NAMELY, ONLINE UNIVERSITIES, COLLEGES, AND TRAINING PROGRAMS; PROVIDING ONLINE INFORMATION FEATURING NEWS AND OTHER INFORMATION ABOUT ONLINE EDUCATION, NAMELY, ONLINE UNIVERSITIES, COLLEGES AND TRAINING PROGRAMS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-30-1998; IN COMMERCE 12-30-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-222,372, FILED 1-20-2011.

INGRID C. EULIN, EXAMINING ATTORNEY



*David J. Kypas*

Director of the United States Patent and Trademark Office



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GET IN THE KITCHEN

Word Mark	GET IN THE KITCHEN
Goods and Services	IC 041. US 100 101 107. G & S: Cooking instruction. FIRST USE: 20170601. FIRST USE IN COMMERCE: 20170601
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	88078347
Filing Date	August 14, 2018
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	January 15, 2019
Registration Number	5713981
Registration Date	April 2, 2019
Owner	(REGISTRANT) Whipped & Beaten Culinary Works, Inc. CORPORATION ILLINOIS 651 W. Sheridan Rd., Suite 7D Chicago ILLINOIS 60613
Prior Registrations	4406626
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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United States Patent and Trademark Office

## GET IN THE KITCHEN

**Reg. No. 5,713,981**

**Registered Apr. 02, 2019**

**Int. Cl.: 41**

**Service Mark**

**Principal Register**

Whipped & Beaten Culinary Works, Inc. (ILLINOIS CORPORATION)  
651 W. Sheridan Rd., Suite 7d  
Chicago, ILLINOIS 60613

CLASS 41: Cooking instruction

FIRST USE 6-1-2017; IN COMMERCE 6-1-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 4406626

SER. NO. 88-078,347, FILED 08-14-2018



*Andrei Iancu*

Director of the United States  
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# Get Your CEU

<b>Word Mark</b>	<b>GET YOUR CEU</b>
<b>Goods and Services</b>	IC 041. US 100 101 107. G & S: Continuing education services, namely, providing on-line continuing professional education seminars and courses in the fields of medicine, nuclear medicine, radiology, MRIs, CT scans, and ultrasounds for radiologic technologists. FIRST USE: 20190328. FIRST USE IN COMMERCE: 20190408
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	88206766
<b>Filing Date</b>	November 27, 2018
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	April 30, 2019
<b>Registration Number</b>	5869853
<b>Registration Date</b>	September 24, 2019
<b>Owner</b>	(REGISTRANT) Harrison, Cheryl INDIVIDUAL UNITED STATES 5604 Creekside Court Colleyville TEXAS 76034
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CEU" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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# United States of America

United States Patent and Trademark Office

## Get Your CEU

**Reg. No. 5,869,853**

**Registered Sep. 24, 2019**

**Int. Cl.: 41**

**Service Mark**

**Principal Register**

Harrison, Cheryl (UNITED STATES INDIVIDUAL)  
5604 Creekside Court  
Colleyville, TEXAS 76034

CLASS 41: Continuing education services, namely, providing on-line continuing professional education seminars and courses in the fields of medicine, nuclear medicine, radiology, MRIs, CT scans, and ultrasounds for radiologic technologists

FIRST USE 3-28-2019; IN COMMERCE 4-8-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:  
"CEU"

SER. NO. 88-206,766, FILED 11-27-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



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TSDR ASSIGN Status TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)

GET HEALTHY @

Word Mark	GET HEALTHY @
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Mobile application for the provision of telemedicine services. FIRST USE: 20171231. FIRST USE IN COMMERCE: 20171231
	IC 042. US 100 101. G & S: Software as a service (SAAS) services featuring software for the provision of telemedicine services. FIRST USE: 20171231. FIRST USE IN COMMERCE: 20171231
	IC 044. US 100 101. G & S: Health care; telemedicine services; virtual medicine services. FIRST USE: 20171231. FIRST USE IN COMMERCE: 20171231
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87507823
Filing Date	June 27, 2017
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	October 10, 2017
Registration Number	5671078
Registration Date	February 5, 2019
Owner	(REGISTRANT) Tenet HealthSystem Medical, Inc. CORPORATION DELAWARE Suite 1400 1445 Ross Avenue Dallas TEXAS 75202
Attorney of Record	Tyler M. Beas
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# United States of America

United States Patent and Trademark Office

GET HEALTHY @

**Reg. No. 5,671,078**

**Registered Feb. 05, 2019**

**Int. Cl.: 9, 42, 44**

**Service Mark**

**Trademark**

**Principal Register**

Tenet HealthSystem Medical, Inc. (DELAWARE CORPORATION)  
Suite 1400  
1445 Ross Avenue  
Dallas, TEXAS 75202

CLASS 9: Mobile application for the provision of telemedicine services

FIRST USE 12-31-2017; IN COMMERCE 12-31-2017

CLASS 42: Software as a service (SAAS) services featuring software for the provision of telemedicine services

FIRST USE 12-31-2017; IN COMMERCE 12-31-2017

CLASS 44: Health care; telemedicine services; virtual medicine services

FIRST USE 12-31-2017; IN COMMERCE 12-31-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-507,823, FILED 06-27-2017



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

## EXHIBIT C



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## GET HOOKED UP

<b>Word Mark</b>	<b>GET HOOKED UP</b>
<b>Goods and Services</b>	IC 035. US 100 101 102. G & S: marketing services, namely, promoting the goods and services of others  IC 038. US 100 101 104. G & S: providing on-line chat rooms for transmission of messages among computer users; providing Internet voice communication services via the Internet  IC 045. US 100 101. G & S: Internet based dating, matchmaking and social introduction services
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87367097
<b>Filing Date</b>	March 10, 2017
<b>Current Basis</b>	44E
<b>Original Filing Basis</b>	1B;44E
<b>Published for Opposition</b>	January 23, 2018
<b>Registration Number</b>	5578107
<b>Registration Date</b>	October 9, 2018
<b>Owner</b>	(REGISTRANT) Ruby Corp. CORPORATION CANADA PO Box 67027 2300 Yonge Street, Suite 1400 TORONTO, ONTARIO CANADA ONM4P1E4
<b>Attorney of Record</b>	Ann K. Ford
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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# United States of America

United States Patent and Trademark Office

## GET HOOKED UP

**Reg. No. 5,578,107**

**Registered Oct. 09, 2018**

**Int. Cl.: 35, 38, 45**

**Service Mark**

**Principal Register**

Ruby Corp. (CANADA CORPORATION)  
2300 Yonge Street, Suite 1400  
Toronto, Ontario, CANADA M4P1E4

CLASS 35: marketing services, namely, promoting the goods and services of others

CLASS 38: providing on-line chat rooms for transmission of messages among computer users; providing Internet voice communication services via the Internet

CLASS 45: Internet based dating, matchmaking and social introduction services

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OWNER OF CANADA , REG. NO. TMA780124, DATED 10-19-2010, EXPIRES 10-19-2025

SER. NO. 87-367,097, FILED 03-10-2017



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



## EXHIBIT C



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# Get Better. Go Home.

<b>Word Mark</b>	GET BETTER. GO HOME.
<b>Goods and Services</b>	IC 044. US 100 101. G & S: Nursing home services; Rehabilitation patient care services; Continuing care retirement communities (CCRCs) in the nature of nursing home services. FIRST USE: 20180501. FIRST USE IN COMMERCE: 20180501
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	88125223
<b>Filing Date</b>	September 20, 2018
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	February 12, 2019
<b>Registration Number</b>	5739217
<b>Registration Date</b>	April 30, 2019
<b>Owner</b>	(REGISTRANT) Strauss Ventures LLC LIMITED LIABILITY COMPANY NEW YORK 1720 Whitestone Expressway Suite 500 Whitestone NEW YORK 11357
<b>Attorney of Record</b>	Robert Croteau
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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# United States of America

United States Patent and Trademark Office

Get Better. Go Home.

**Reg. No. 5,739,217**

Strauss Ventures LLC (NEW YORK LIMITED LIABILITY COMPANY)  
1720 Whitestone Expressway Suite 500  
Whitstone, NEW YORK 11357

**Registered Apr. 30, 2019**

**Int. Cl.: 44**

CLASS 44: Nursing home services; Rehabilitation patient care services; Continuing care retirement communities (CCRCs) in the nature of nursing home services

**Service Mark**

FIRST USE 5-1-2018; IN COMMERCE 5-1-2018

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-125,223, FILED 09-20-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



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Get Licensed, Stay Licensed

Word Mark	GET LICENSED, STAY LICENSED
Goods and Services	IC 045, US 100 101, G & S: Regulatory compliance consulting in the field of obtaining and maintaining all required business licenses and permits for companies and organizations. FIRST USE: 20140101. FIRST USE IN COMMERCE: 20140101
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86360210
Filing Date	August 7, 2014
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	December 30, 2014
Registration Number	4703730
Registration Date	March 17, 2015
Owner	(REGISTRANT) LicenseLogix LLC LIMITED LIABILITY COMPANY NEW YORK 4th Floor 150 Grand St. White Plains NEW YORK 10601
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# United States of America

United States Patent and Trademark Office

## Get Licensed, Stay Licensed

**Reg. No. 4,703,730**

**Registered Mar. 17, 2015**

**Int. Cl.: 45**

**SERVICE MARK**

**PRINCIPAL REGISTER**

LICENSELOGIX LLC (NEW YORK LIMITED LIABILITY COMPANY)  
4TH FLOOR  
150 GRAND ST.  
WHITE PLAINS, NY 10601

FOR: REGULATORY COMPLIANCE CONSULTING IN THE FIELD OF OBTAINING AND MAINTAINING ALL REQUIRED BUSINESS LICENSES AND PERMITS FOR COMPANIES AND ORGANIZATIONS , IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 1-1-2014; IN COMMERCE 1-1-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-360,210, FILED 8-7-2014.

SUNG IN, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# EXHIBIT D

Urban Dictionary: Yolked

https://www.urbandictionary.com/define.php?term=Yolked

90%

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DICTIONARY

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TOP DEFINITION

🐦f➦

# Yolked

To be in a state of extreme muscular fitness. Derived from either the word "**yoke**", a wooden beam placed between two testosterone-filled **oxen** to allow them to pull massive loads OR "**yolk**", the yellow, protein-filled center of an egg often used as part of the diet to arrive at supreme muscular fitness.

*I heard that a lot of **yolked** bros are **switching** to organic **muscle milk**.*

#jacked #cut #beef #bro #swole

by **theillromanesco** May 17, 2015

👍65

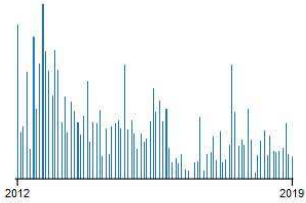
👎12

🚩⋮

Word

Get a **Yolked** mug for your mate Yasemin.

ACTIVITY



# FADED

## WHAT DOES FADED MEAN?

High, stoned, drunk

## OTHER DEFINITIONS OF FADED:

All of our slang term and phrase definitions are made possible by our wonderful visitors. If you know of another definition of FADED that should be included here, please [let us know](#).



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# ripped

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## Definitions

*from The American Heritage® Dictionary of the English Language, 5th Edition.*

*adjective* Having an extremely defined physique; toned.

*adjective* Intoxicated by alcohol or a drug.

*from Wiktionary, Creative Commons Attribution/Share-Alike License.*

*verb* Simple past tense and past participle of rip.

*adjective* Torn, either partly or into separate pieces.

*adjective* Pulled away from forcefully.

*adjective* In data storage, transferred to a hard disk from another portable media form.

*adjective* Copied or stolen usually from an identified source.


*adjective bodybuilding* Having extremely low bodyfat content so that the shape of the underlying muscles become pronounced. Said especially of well-defined abdominal muscles.

*adjective slang* Drunk, inebriated.

## Etymologies

Sorry, no etymologies found.

## Support



Help support Wordnik (and make this page ad-free) by adopting the word **ripped** [here](#).

## Examples

At first, it seemed as though it would come away easily, but the glue underneath was stuck fast to the cover and the tag **ripped** away, leaving a patch of rough paper.

*Just Right*

WIMBLEDON, England (AP) - Roger Federer hoisted the trophy and celebrated making Grand Slam history, a year removed from an epic five-set final when he left Wimbledon a broken man, his title **ripped** away and his aura of invincibility shattered.

*undefined*

Roger Federer hoisted the trophy and celebrated making Grand Slam history, a year removed from an epic, five-set final when he left Wimbledon a broken man, his title **ripped** away and his aura of



W Continuing education unit - Wi


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Continuing Education Unit

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# Continuing education unit

From Wikipedia, the free encyclopedia

A **continuing education unit (CEU)** or **continuing education credit (CEC)** is a measure used in [continuing education](#) programs to assist the professional to maintain his or her license in their profession. Continuing education or professional development is required in many fields, including teachers, insurance professionals, interior designers/interior architects, lighting designers, architects, engineers, [emergency management professionals](#), school administrators, educators, nurses, mental health professionals, psychologists and social workers. The continuing education unit is described as ten hours of participation in an education program.

The term CEU is not a trademarked term; therefore, any educational institution may use it to describe their courses. In this regard, there are no requirements for educator qualifications that are attached to each institutions courses when offering CEUs.<sup>[1]</sup> There have been some bodies created which are attempting to standardize and accredit institutions using the term CEU, such as the International Association for Continuing Education and Training.<sup>[2]</sup> Professions and industries usually regulate their approved continuing education within their bylaws and not one institute or accrediting body has become a standard to accept in this regard. Professionals should always consult their Association or regulating body prior to embarking on continuing education and not assume a CEU will be accepted as part of their professional development.

See also

Continuing education

References

1. ^ "What is a CEU?"🔗. *www.iacet.org*.

2. ^ "Continuing Education Unit (CEU) Credits: General Information – Workshops & Summer Institutes - Education Professionals – The College Board"🔗. *Education Professionals*. 20 September 2007.

External links

International Association for Continuing Education and Training - About the CEU🔗

Categories:

Business terms

Curricula

Vocational education

Continuing education

# EXHIBIT E

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

AMERICAN MARRIAGE  
MINISTRIES,

Opposer,

v.

UNIVERSAL LIFE CHURCH  
MONASTERY STOREHOUSE, INC.

Applicant.

Opposition No. 91237315

NOTICE OF COMBINED  
DEPOSITION OF AMERICAN  
MARRIAGE MINISTRIES AND  
DYLAN WALL

---

**PLEASE TAKE NOTICE** that, in accordance with 37 CFR § 2.120 and Fed. R. Civ. P. 30, Applicant Universal Life Church Monastery Storehouse, Inc. (“Applicant”) will take the discovery deposition of Dylan Wall and Opposer American Marriage Ministries (“Opposer”), commencing at 9:30AM on January 25<sup>th</sup>, 2019, at the offices of Seattle Deposition Reporters, One Union Square, 600 University St., Suite 320, Seattle, WA 98101. The testimony shall be recorded by stenographic means by a notary public or other officer authorized to administer oaths. The deposition will be taken for the purposes of discovery and for any other purpose permitted under the Federal Rules of Civil Procedure and the rules of the Board. The deposition will continue until completed as provided in the Federal Rules of Civil Procedure. You are invited to attend and cross-examine.

Opposer is advised that, as set forth in TBMP §404.06(b), it must designate one or more officers, directors, managing agents, or other persons who consent to testify on its behalf with respect to the matters described below for examination. If more than one person is designated,

Opposer may specify the matters on which each person will testify. Such designated person(s) must testify about information known to or reasonably available to Opposer, based upon information known to such person(s), as well as information reasonably available to Opposer from documents, other current and past employees, and other sources. Preparation and investigation by the designated person(s) is essential, and failure to comply with this requirement may result in sanctions being imposed upon Opposer.

Opposer will be examined on the following matters, and should present its witness(es) most knowledgeable of:

1. The factual allegations made by Opposer in the pleadings, or in response to any interrogatory or request for admission served on Opposer in this matter, together with the identity of all documents, tangible and intangible things, and witnesses presently known to Opposer that may support, confirm, corroborate, challenge, contradict, or deny those factual allegations;
2. The factual bases presently known to Opposer which support the legal allegations made by Opposer in the pleadings, or in response to any interrogatory or request for admission served on Opposer in this matter, including any evidence of those factual bases that has been provided to Opposer's counsel thus far in this proceeding;
3. The nature and extent of actual use, if any, of the term "get ordained" by Opposer or Applicant, including the commencement of such use and the continuity of such use from commencement to the present day, and any goods or services with which such term was used;
4. The nature and extent of actual use, if any, of the term "get ordained" by third parties in connection with any services identified in U.S. Trademark Application No.

87/430,729, including the commencement of such use and the continuity of such use from commencement to the present day;

5. The nature and extent of actual use, if any, of the term “get ordained” as a trademark, service mark, or source identifier, by Opposer, Applicant, or any third party, in connection with any service identified in U.S. Trademark Application No. 87/430,729, including the commencement of such use and the continuity of such use from commencement to the present day;

6. The nature and characteristics of the consumers, recipients, or other users of goods and services provided by Opposer;

7. The nature and characteristics of the consumers, recipients, or other users of goods and services provided by Applicant;

8. The use, meaning, and understanding of the term “get ordained” among consumers, recipients, or other users of services identified in U.S. Trademark Application No. 87/430,729;

9. Opposer’s objections and responses to interrogatories served on Opposer in this matter, including the investigation and preparation of such responses and any documents or information reviewed or relied upon in conducting such investigation or preparing such responses;

10. Opposer’s objections and responses to requests for admission served on Opposer in this matter, including the investigation and preparation of such responses and any documents or information reviewed or relied upon in conducting such investigation or preparing such responses;

11. Opposer's objections and responses to requests for production of documents and things served on Opposer in this matter, including documents produced in response to such requests, the investigation and preparation of such responses and documents, and any documents or information reviewed or relied upon in conducting such investigation or preparing such responses or documents;

12. Opposer's initial disclosures and any supplements thereto served on Applicant in this matter, including the documents, information, witnesses, and testimony identified therein.

13. The nature and extent of any damage Opposer has suffered or believes it will suffer resulting from Applicant's use of the term "get ordained" or issuance of a U.S. trademark registration resulting from U.S. Trademark Application No. 87/430,729.

14. Any terms used to identify or refer to the genus or class of each service identified in U.S. Trademark Application No. 87/430,729.

15. The use, storage, copying, distribution, or access to any information or documents **(a)** obtained by Opposer or any current or past agent, contractor, or employee of Opposer, **(b)** from Applicant or any officer, director, employee, or agent of Applicant, **(c)** while such agent, contractor, or employee of Opposer was employed or contracted by Applicant, or otherwise acting as an agent of Applicant.

DATED: January 10, 2019

By: s/ Michael P. Matesky, II/  
Michael P. Matesky, II (WSBA # 39586)  
Matesky Law PLLC  
1001 4<sup>th</sup> Ave., Suite 3200  
Seattle, WA 98154  
Ph: 206.701.0331  
Fax: 206.701.0332

Email: [mike@mateskylaw.com](mailto:mike@mateskylaw.com);  
[litigation@mateskylaw.com](mailto:litigation@mateskylaw.com)

*Counsel for Applicant*

**CERTIFICATE OF SERVICE**

I hereby certify that I have served the foregoing document on Opposer's counsel of record by email transmission to [nancy.stephens@foster.com](mailto:nancy.stephens@foster.com) and [renee.stewart@foster.com](mailto:renee.stewart@foster.com), pursuant to Trademark Rule § 2.119(b), 37 C.F.R. § 2.119(b).

Dated this 10<sup>th</sup> day of January, 2019

/s/ Michael P. Matesky, II/  
Michael P. Matesky, II



# EXHIBIT F

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

-----  
AMERICAN MARRIAGE )  
MINISTRIES, )  
Opposer, )  
vs. ) Opposition No. 91237315  
UNIVERSAL LIFE CHURCH )  
MONASTERY STOREHOUSE, )  
INC., )  
Applicant. )  
-----

30 (B) (6) DEPOSITION UPON ORAL EXAMINATION OF  
AMERICAN MARRIAGE MINISTRIES  
DESIGNEE: DYLAN JAMES WALL  
COMBINED WITH  
PERSONAL DEPOSITION UPON ORAL EXAMINATION OF  
DYLAN JAMES WALL  
-----

9:30 a.m.

January 25, 2019

600 University Street, Suite 320

Seattle, Washington

REPORTED BY: Brenda Steinman, CCR #2717

1     that context, are you referring to ULC Monastery?

2             A.     Yes.

3             Q.     Were you authorized to share this  
4     email with competitors of ULC Monastery?

5             MS. MENNEMEIER:  Objection;  
6     relevance.

7             A.     I wasn't authorized or told not to do  
8     anything with this email, to the best of my  
9     knowledge.

10            COURT REPORTER:  Excuse me.  Did you  
11     say I was unauthorized?

12            A.     I was not authorized.  Let me just  
13     restate, I guess.

14            MR. MATESKY:  Could you repeat the  
15     question.

16            Q.     (By Mr. Matesky)  And then you can  
17     answer again.

18            A.     Sure.

19            COURT REPORTER:  "Question.  Were you  
20     authorized to share this email with competitors of  
21     ULC Monastery?"

22            A.     No.  I was not told to not share  
23     this, I was not told to share this.

24            Q.     (By Mr. Matesky)  Does AMM share this  
25     type of information with its competitors?

1 grounds.

2 MR. MATESKY: Okay.

3 (Dallas Goschie left the room.)

4 A. Can you repeat the question, please?

5 MR. MATESKY: Can you read it back,  
6 please.

7 COURT REPORTER: "Question. You seem  
8 to be describing something that AMM does not do,  
9 but not explaining why it does not do it.

10 "Can you explain why AMM does not  
11 share its advertising spending decisions with  
12 competitors."

13 A. Because it would -- because they're  
14 our competitors and it would be an action taken --  
15 going out of our way to do something that wouldn't  
16 be a good use of time or resources.

17 Q. (By Mr. Matesky) AMM just requested  
18 for Dallas Goschie to leave the room; correct?

19 A. Correct.

20 Q. Why?

21 A. Because our counsel thought it was  
22 possible there could be some discussion of  
23 advertising strategy.

24 Q. Is it fair to say that AMM does not  
25 want to share its advertising strategy with

1 proposed advertising key words to be used by ULC  
2 Monastery?

3 A. Yes. It appears to contain many key  
4 words or phrases related to, looks like related to  
5 online ordination, getting ordained.

6 Q. Does AMM publicly share the  
7 advertising key words it uses?

8 MS. MENNEMEIER: Objection;  
9 relevance.

10 A. I don't know. I imagine we might  
11 share some.

12 Q. (By Mr. Matesky) In what context?

13 MS. MENNEMEIER: Objection;  
14 relevance.

15 A. In the context of key words appearing  
16 directly in advertising that would be visible to  
17 the general public.

18 Q. (By Mr. Matesky) Are you referring  
19 to key words that appear in the text of the  
20 advertisement?

21 A. In the text of the advertisement.  
22 They could appear as public facing metadata on a  
23 web page.

24 Q. If I were to ask you regarding key  
25 words used in advertising by AMM, would you want

1 A. I do not know.

2 Q. (By Mr. Matesky) Do you see the  
3 highlighted section that reads "no need to get  
4 ordained again"?

5 A. I do.

6 Q. What does that refer to?

7 MS. MENNEMEIER: Objection;  
8 foundation.

9 A. This is a statement that the  
10 Christian Harvest Church has made. I would just be  
11 speculating.

12 Q. (By Mr. Matesky) What do you take  
13 the "no need to get ordained again" language to  
14 mean?

15 A. In my opinion, the statement "no need  
16 to get ordained again" would mean that an  
17 individual does not need to get ordained again. It  
18 seems pretty straightforward.

19 Q. Take your time to review the document  
20 before you answer, but do you think it's fair to  
21 say that the highlighted language indicates that  
22 someone who might use the services of Christian  
23 Harvest Church would not need to undergo the  
24 process of becoming a minister a second time if  
25 they move to another state?

1           A.    Yes.  If I had to speculate on what  
2   they're trying to get across with this, I would  
3   think what they're trying to say is that if you get  
4   ordained with them once, you don't need to then go  
5   ahead and get ordained with them a second time or a  
6   third time or on some other occasion if you move.

7           Q.    For clarification, when you say "you"  
8   in that context, are you referring to the person  
9   who would receive the services provided by  
10  Christian Harvest Church?

11          A.    Yes.

12          Q.    And for the record, I'll note that  
13  that exhibit is identified as AMM 00769.

14               MR. MATESKY:  I have another document  
15  to mark as an exhibit.

16                       (Exhibit 12 marked for  
17                       Identification.)

18          Q.    (By Mr. Matesky)  This is Exhibit  
19  No. 12.  Could you please read the designation in  
20  the lower right-hand corner for the record?

21          A.    AMM 00770.

22          Q.    Do you recognize what this depicts?

23          A.    It depicts the website of The Church  
24  of the Latter-Day Dude.

25          Q.    And what is The Church of the

1     Latter-Day Dude?

2             A.     To the best of my knowledge it is a  
3     church, a religious organization that embraces  
4     teachings in symbology of the character in The Big  
5     Lebowski movie, the Dude.

6             Q.     Do you see the sentence that includes  
7     the highlighted language?

8             A.     I do.

9             Q.     Could you read that sentence for the  
10    record?

11            A.     I'm not sure if the sentence begins  
12    with "Get ordained" or it begins with "First".

13            Q.     Could you please read the language  
14    beginning with "First"?

15            A.     "First, you might want to Get  
16    ordained as a Dudeist priest."

17            Q.     What do you take that language to  
18    mean?

19            A.     In my interpretation it would --  
20    well, it would probably have to be taken in context  
21    with the paragraph before, because it's saying  
22    "First you might want to". But I would think that  
23    that means as an initial step of joining this  
24    church, you might want to -- you would first -- the  
25    first step you would want to take would be to get



1 to mark as an exhibit.

2 (Exhibit 15 marked for  
3 Identification.)

4 Q. (By Mr. Matesky) Could you please  
5 read the designation in the lower right-hand corner  
6 of Exhibit 15.

7 A. AMM 00773.

8 Q. Do you recognize this document?

9 A. It looks like the website --  
10 screenshot of the website of the United National  
11 Ministry.

12 Q. What URL is this website located at?

13 A. I do not know off the top of my head.

14 Q. Do you know how this document was  
15 created?

16 A. I believe it was gathered when  
17 searching for examples of the descriptive phrase  
18 "get ordained".

19 Q. Does the original website have yellow  
20 highlighting in the top bar?

21 MS. MENNEMEIER: Objection;  
22 foundation.

23 A. Not to my knowledge.

24 Q. (By Mr. Matesky) Can you read the  
25 language in the top most bar for the record,

1 please?

2 A. Mm-hmm. "Get Ordained to Perform  
3 Weddings, Religious Services & Ministry".

4 Q. Do you take that language to be  
5 suggesting that a visitor to the site take some  
6 action?

7 A. It certainly reads as a call to  
8 action in my opinion.

9 Q. Do you read that language to suggest  
10 that United National Ministry will become a  
11 minister?

12 A. I don't possibly see how United  
13 National Ministry could become a minister itself;  
14 it's an organization. It would be difficult for an  
15 organization to get ordained.

16 MR. MATESKY: I have another document  
17 to mark as an exhibit.

18 (Exhibit 16 marked for  
19 Identification.)

20 Q. (By Mr. Matesky) Could you please  
21 read the designation in the lower right-hand corner  
22 of this document, Exhibit 16?

23 A. AMM 00774.

24 Q. Do you recognize this document?

25 A. It looks like a screenshot of the

1 Open Ministry website.

2 Q. Do you see yellow highlighting  
3 depicted in this document?

4 A. I do.

5 Q. Does that yellow highlighting appear  
6 in the original Open Ministry website depicted in  
7 this document?

8 MS. MENNEMEIER: Objection;  
9 foundation.

10 A. To the best of my knowledge it does  
11 not.

12 Q. (By Mr. Matesky) To your  
13 understanding does this document appear to depict a  
14 guide for action to be taken by a prospective  
15 minister?

16 A. I could see it being characterized  
17 that way.

18 Q. Does Open Ministry provide the same  
19 category of services as ULC Monastery?

20 MS. MENNEMEIER: Objection;  
21 foundation.

22 A. It would be speculation, but I  
23 imagine so, because I don't have direct knowledge  
24 of the operations of Open Ministry or Universal  
25 Life Church Monastery at this moment in time.

1           Q.    (By Mr. Matesky) Do you know what  
2   category of services ULC Monastery provides?

3           A.    To the best of my knowledge it would  
4   be religious services.

5           Q.    Do you know what category of services  
6   Open Ministry provides?

7           A.    To the best of my knowledge religious  
8   services.

9           Q.    And what category of services does  
10   AMM provide?

11          A.    To the best of my knowledge religious  
12   services.

13          Q.    Is your knowledge limited regarding  
14   the category of services that AMM provides?

15          A.    Excuse me. AMM is a church that  
16   provides religious services, sells documents and  
17   products. And I would speculate that Open Ministry  
18   and the Universal Life Church Monastery do as well.

19               MR. MATESKY: I have another document  
20   to mark as an exhibit.

21                       (Exhibit 17 marked for  
22                       Identification.)

23          Q.    (By Mr. Matesky) Could you please  
24   read the designation in the lower right-hand corner  
25   of Exhibit 17?

1           A.    I believe I see which one you're  
2   referring to.

3           Q.    Could you please read that one for  
4   the record?

5           A.    I believe you're referring to "How do  
6   you officiate a wedding?"

7           Q.    In reading this document, does it  
8   appear to you that the text within the three  
9   rectangles are answering that question?

10          A.    It seems like they're trying to  
11   communicate that those are the steps one would take  
12   in answering the question of how do you officiate a  
13   wedding.

14          Q.    And in the context of your response  
15   just now, do the terms "one" and "you" refer to the  
16   person who might receive the ordination services  
17   from Church of the Open Road?

18          A.    Yes, that is my interpretation.

19          Q.    What do you interpret "Get Legit" to  
20   mean in this context?

21          A.    My interpretation of "Get Legit", in  
22   the way that they're trying to use it here -- or,  
23   excuse me, the way they are using it here, would be  
24   to complete any type of officiant registration  
25   that's mandated in any locality that a minister

1           A.    I would have to speculate that it  
2    was.  I was not an original recipient of this  
3    email.  George forwarded me this email as an  
4    attachment.

5           Q.    (By Mr. Matesky)  We can do this  
6    individually if you'd like, but is there anyone  
7    else at AMM who has greater knowledge regarding  
8    Exhibits 11 through 22 than you?

9           A.    Not to my knowledge.

10           MR. MATESKY:  I am going to hand a  
11   document to be marked as an exhibit.

12                   (Exhibit 23 marked for  
13                   Identification.)

14           Q.    (By Mr. Matesky)  I'll give you a  
15   moment to review the document.

16                   Do you recognize this document?

17           A.    Yes.

18           Q.    What is this document?

19           A.    It is Opposer's Answers to First Set  
20   of Interrogatories.

21           Q.    Is this a document you reviewed in  
22   preparation for today's deposition?

23           A.    Yes.

24           Q.    Did you participate in the  
25   preparation of this document?

1 R E D I R E C T E X A M I N A T I O N

2 Continued

3 BY MR. MATESKY:

4 Q. Mr. Wall, I'll direct your attention  
5 to Exhibit No. 25.

6 A. Mm-hmm.

7 Q. Having had the opportunity to examine  
8 this document and having the benefit of reviewing  
9 and discussing various documents today during the  
10 deposition, is it AMM's position that AMM has  
11 retained access to documents related to Applicant's  
12 business strategy that Opposer obtained while  
13 employed by Applicant?

14 MS. MENNEMEIER: And we do have an  
15 objection as vague, to that request as vague.

16 Q. (By Mr. Matesky) You may answer.

17 MS. MENNEMEIER: You can answer.

18 A. So to the extent that these emails --  
19 that ULC Monastery would characterize these emails  
20 as business strategy, AMM admits that we have  
21 retained access to these documents.

22 However, AMM, when responding to this  
23 request, did not believe that these documents sent  
24 to personal emails constituted business strategy,  
25 as they were sent to personal email addresses and

1     they have not been accessed by AMM for business  
2     strategy purposes.

3             Q.     (By Mr. Matesky)   When you refer to  
4     "these emails" in the context of your response, are  
5     you referring to the emails that AMM has produced  
6     in discovery that were originally obtained during  
7     employment with ULC Monastery?

8             A.     Yes.   AMM -- yes, I am referring to  
9     the emails that were produced for discovery and  
10    were sent by ULC Monastery parties or George  
11    Freeman to the personal email addresses of myself  
12    and Glen Yoshioka.

13            MR. MATESKY:   We have no further  
14    questions.

15            MS. MENNEMEIER:   I think we can go  
16    off the record.

17            COURT REPORTER:   The same orders as  
18    yesterday?

19            MR. MATESKY:   Yes, please.

20            MS. MENNEMEIER:   Yes.

21                    (Signature reserved.)

22                    (Deposition adjourned 6:35 p.m.)

23

24

25



# EXHIBIT G

GEORGE FREEMAN  
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

AMERICAN MARRIAGE )  
MINISTRIES, )  
Opposer, )  
vs. ) Opposition No. 91237315  
UNIVERSAL LIFE CHURCH )  
MONASTERY STOREHOUSE, )  
INC., )  
Applicant. )

---

30 (b) (6) AND INDIVIDUAL DEPOSITION UPON ORAL EXAMINATION  
OF  
GEORGE FREEMAN

---

Taken at 1111 Third Avenue, Suite 3000  
Seattle, Washington

JOB NUMBER: 154148  
DATE TAKEN: JANUARY 16, 2019  
REPORTED BY: LAURA L. OHMAN, RPR, CCR 3186

1                                   GEORGE FREEMAN

2           A.     County clerks look at it as a license, yes,  
3 throughout the United States. The courts have decided  
4 that it is a license, so, I mean, I don't know -- your  
5 question is a little broad.

6           Q.     Okay. Once you are ordained, is there any sort  
7 of -- does being ordained, does your license or  
8 certificate ever expire?

9           A.     Depends --

10                   MR. MATESKY: Objection to the form.

11                   You may answer.

12                   THE WITNESS: That's questionable. Ordained  
13 and a minister are self-acts and it comes from the  
14 individual that feels he's had a calling or motivation  
15 from some source. We do not know and I couldn't  
16 articulate here that one feels it, wants to go out and  
17 express its theological or ecclesiastical views to  
18 others and preaches the doctrine or theology that one  
19 believes in, so, you know, ordination isn't just writing  
20 on a piece of paper or getting something in the mail or  
21 there in and that. It's a self-imposed act.

22 BY MS. MENNEMEIER:

23           Q.     What does the state require in order to  
24 recognize someone as being ordained?

25                   MR. MATESKY: Objection to the extent it

1 GEORGE FREEMAN

2 Life Church Monastery are there?

3 A. I didn't hear the last -- I have a hearing  
4 deficit, so you have to speak a little louder for me.

5 Q. I will try to do that.

6 How many physical locations of ULC Monastery are  
7 there?

8 MR. MATESKY: Objection; form.

9 THE WITNESS: Physical locations? In  
10 Washington State, two.

11 BY MS. MENNEMEIER:

12 Q. Are those office locations? Chapels? What  
13 kinds of locations are they?

14 MR. MATESKY: Objection; compound, form.  
15 Go ahead.

16 THE WITNESS: We have a rec unit, and we  
17 have an office/wedding chapel.

18 BY MS. MENNEMEIER:

19 Q. Is somebody by the name of Dallas Goschie -- I  
20 might be messing up that name --

21 A. I do all the time.

22 Q. Is that Dallas Goschie on the board of  
23 directors?

24 A. Goschie, I think it is, but nobody can pronounce  
25 his last name.

1 GEORGE FREEMAN

2 Marriage Ministries provides?

3 A. The verbiage is different, certificates are  
4 different, and I think the formats are all different.

5 Q. What do you mean by "the formats"?

6 A. Depends upon where it's located on the page,  
7 what they're offering, their representations. There's a  
8 whole lot of things there to consider.

9 Q. Are you talking about the certificates for  
10 ordination that are being issued?

11 A. Well, the services that they offer.

12 I think that was what your question was;  
13 correct?

14 Q. Yes.

15 A. Right. Their services don't look the same as  
16 ours do, I think. I don't spend much time looking at  
17 what they're offering. I just remember how they got to  
18 where they're at.

19 Q. You can get ordained through -- well, let me  
20 back up.

21 What does the phrase "get ordained" mean to you?

22 A. That's self-explanatory.

23 Q. Could you please explain?

24 A. Get ordained. Get ordained.

25 Q. What does the word --

1 GEORGE FREEMAN

2 A. That's what it means.

3 Q. What does the word "get" mean?

4 A. Get, get out of here, get here, get your phone,  
5 do something.

6 Q. Would you say that it means to obtain something?  
7 If I get something, does that mean that I obtain  
8 something?

9 A. You've got something if you get something.

10 Q. If I get something, I have something?

11 A. This is really cute. Yes, Counselor, I think  
12 you have something if you got something.

13 Q. What does the word "ordained" mean?

14 A. "Ordained"? I think I explained that earlier.

15 Q. Can you please explain again.

16 A. "Ordained" means --

17 MR. MATESKY: Objection; asked and answered.

18 THE WITNESS: -- you've had a calling.

19 You've had a thought, epiphany. You believe you've got  
20 a destiny. It comes from your heart or soul or outside  
21 external forces. You've been ordained. The light has  
22 shined on you.

23 BY MS. MENNEMEIER:

24 Q. So the phrase "get ordained" means to have an  
25 epiphany, to have this spiritual calling?

1 GEORGE FREEMAN

2 MR. MATESKY: Objection to form -- excuse  
3 me --

4 THE WITNESS: It may --

5 MR. MATESKY: -- I didn't pronounce that  
6 very well. Objection.

7 THE WITNESS: It may to some people. I  
8 don't know how you interpret it or anyone else here at  
9 the table or I interpret it, but that's how I see it.  
10 But it could be different. I'm not the sole authority  
11 here.

12 BY MS. MENNEMEIER:

13 Q. I'm interested in your understanding of the  
14 phrase "get ordained."

15 A. I think I've explained that.

16 Q. Okay. Do you think the phrase "get ordained"  
17 describes the process of somebody becoming a person who  
18 is qualified to perform marriage ceremonies?

19 MR. MATESKY: Objection; asked and answered.  
20 Go ahead.

21 THE WITNESS: The evidence is that it's used  
22 by a number of people on various websites, and I think  
23 it's a fact that some people do.

24 BY MS. MENNEMEIER:

25 Q. That some people understand the phrase "get

1 GEORGE FREEMAN

2 BY MS. MENNEMEIER:

3 Q. Am I understanding correctly that ULC Monastery  
4 has provided services such as weddings?

5 A. Yeah, sure.

6 Q. Has it provided those services under the  
7 designation "Get Ordained"?

8 A. "Get Ordained" is all new.

9 Q. You said that "Get Ordained" is all new.

10 When did it start being used?

11 A. I believe it was a redirect. I don't know the  
12 date on the redirect. It was simply a redirect. And  
13 your clients were the ones that did the work on the  
14 redirect.

15 MR. MATESKY: I'm going to sort of  
16 retroactively object to the form of the question as  
17 well, but... (Pause.)

18 THE WITNESS: Guys, I just lost this ear  
19 too. The battery is dead. My car is in the basement of  
20 his building, so now you will have to talk much louder.

21 BY MS. MENNEMEIER:

22 Q. Let me know if you can't hear me.

23 A. Okay.

24 MR. MATESKY: Also, it's been almost another  
25 hour. I'm wondering if we can take another break.



GEORGE FREEMAN

your understanding?

MR. MATESKY: Objection; vague.

THE WITNESS: Those are items. This is an act. I don't know if there is a difference, and I would have to look at that. I can't answer your question at this time. I just don't know.

MR. MATESKY: I'm going to object on relevance and the whole line is really asking him to formulate a legal conclusion based on speculative facts we don't have in front of us, so object to the whole line of questioning, really.

BY MS. MENNEMEIER:

Q. Let's see, do you mind if we take another break? I will keep it very short.

A. I do I want to go home, but go ahead.

Q. I'll keep it as short as possible.

(A break was taken from

3:53 p.m. to 3:55 p.m.)

BY MS. MENNEMEIER:

Q. Well, we have no further questions.

A. Thank you. Good bye. Good night.

MR. MATESKY: All good here.

(Deposition concluded at 3:55 p.m.)

(Signature reserved.)

# EXHIBIT H

AMERICAN MARRIAGE MINISTRIES, )  
 )  
 Opposer, )  
 )  
 v. ) Opposition No. 91237315  
 )  
 UNIVERSAL LIFE CHURCH )  
 MONASTERY STOREHOUSE, INC. )  
 )  
 Applicant. )

COMBINED PERSONAL AND 30(B)(6) DEPOSITION  
UPON ORAL EXAMINATION  
OF  
DALLAS GOSCHIE

Seattle, Washington

January 18, 2019

TSG Reporting - Worldwide 877-702-9580

DALLAS GOSCHIE

Q. Is the primary service that Storehouse offers getting ordained?

MR. MATESKY: Objection. Form of the question.

You may answer.

THE WITNESS: I -- I wouldn't say that.

BY MS. MENNEMEIER:

Q. What would you say is the primary service that Storehouse offers?

MR. MATESKY: Objection to form of the question.

Go ahead.

THE WITNESS: We're a church so we provide a spiritual home for people.

BY MS. MENNEMEIER:

Q. Does Storehouse charge for its service of getting people ordained?

A. No.

Q. Does Storehouse charge for other services that it provides?

A. No.

Q. Does Storehouse charge for any service that it provides?

A. No.

1 DALLAS GOSCHIE

2 another Universal Life Church besides Universal Life  
3 Church Monastery?

4 MR. MATESKY: Objection the form of the  
5 question.

6 THE WITNESS: I -- could you explain your  
7 use of the word "ownership" again.

8 BY MS. MENNEMEIER:

9 Q. Excuse me. Has Storehouse ever shared common  
10 directorship between Storehouse and... and another -- I  
11 believe I already asked that.

12 What does it mean to be ordained?

13 MR. MATESKY: Objection. Form.

14 Go ahead.

15 THE WITNESS: Well, if I remember my  
16 catechism classes from when I was a kid, the word  
17 "ordination" has to do with being like appointed to an  
18 office. And I believe a lot of the connotation is like  
19 being touched by like a god or a spirit and placed into  
20 that office and directed in a certain direction. So  
21 becoming ordained is being placed in a role that will  
22 allow you to pursue answers to life's bigger questions.

23 BY MS. MENNEMEIER:

24 Q. When Storehouse talks about providing ordination  
25 services, what does Storehouse mean by that?

1 DALLAS GOSCHIE

2 out whether somebody's ordained?

3 A. Well, who's "somebody" in that context? Who's  
4 the first somebody?

5 Q. Anybody who wanted to know whether another  
6 person was ordained.

7 A. You're asking about like publicly available?  
8 Okay. Then no.

9 Q. Are there non publicly available methods of  
10 finding out whether somebody's ordained?

11 A. Yes.

12 Q. What methods are those?

13 A. I could be at my computer, and we have an  
14 internal database of our ministers, and I could type in  
15 someone's information and see if they're in our minister  
16 roles.

17 Q. Do you have a way of finding out whether  
18 somebody outside of, did not get ordained through  
19 Storehouse has become ordained?

20 A. No.

21 Q. What does the phrase "get ordained" mean?

22 MR. MATESKY: Objection. Asked and  
23 answered.

24 THE WITNESS: Becoming empowered to, like I  
25 said, put yourself in a place to answer the -- life's

DALLAS GOSCHIE

bigger questions.

BY MS. MENNEMEIER:

Q. Does the phrase "get ordained" describe a person becoming qualified to perform marriage ceremonies?

MR. MATESKY: Same objection.

THE WITNESS: Does the phrase "get ordained" require, perform marriage ceremonies. No.

BY MS. MENNEMEIER:

Q. Let me repeat the question to make sure that you understood it --

A. Okay.

Q. -- because I think you might have missed that.

Does the phrase "get ordained" describe somebody becoming qualified to perform marriage ceremonies?

MR. MATESKY: Objection. Asked and answered.

THE WITNESS: You're asking does the phrase "get ordained" describe somebody being put in a place to perform marriage ceremonies? Not directly.

BY MS. MENNEMEIER:

Q. Is that part of the definition of "getting ordained"?

MR. MATESKY: Objection. Form. Calls for speculation.